RESOLUTION No. 15-120

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AUTHORIZING THE CITY MANAGER TO ENTER INTO AN AGREEMENT WITH MULTI MEDIA MARKETING ASSOCIATES, INC. FOR THE PROVISION OF SUPPORTING, BROADCASTING SERVICES FOR DORAL TV IN AN AMOUNT NOT TO EXCEED \$30,000.00; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the City of Doral (the "City") issued a Request for Qualification#2014-21, for "Broadcasting Services" (the "RFQ"), and the City received six (3) responsive statements of qualifications by the August 18, 2014 deadline, with (2) companies meeting the required criteria; and

WHEREAS, upon review of the statements of qualifications, three (2) companies were selected to provide an oral presentation before City Council, which were held on February 3, 2015; and

WHEREAS, the City Council accept the ranking of the firms and authorized the City Manager to negotiate and enter into an agreement with Multi Media Marketing Associates, Inc. to provide supporting broadcasting services for Doral TV, until an agreement is reached, which will be brought back to Council for review and approval (Resolution #14-21); and

WHEREAS, Staff has recommended the City Council authorize the City Manager to enter into an agreement with Multi Media Marketing Associates, Inc. for the provision of providing supporting broadcasting services for Doral TV, in an amount not to exceed \$30,000.00, for the remaining of FY 14-15.

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NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AS FOLLOWS:

Section 1. Recitals. The above recitals are confirmed, adopted, and incorporated herein and made a part hereof by this reference.

<u>Section 2.</u> <u>Approval of Services.</u> The City Council hereby authorizes the City Manager to enter into an agreement, subject to approval by the City Attorney as to form and legal sufficiency, with Multi Media Marketing Associates, Inc. for the provision of supporting broadcasting services for Doral TV in an amount not to exceed \$30,000.00.

Section 3. Implementation. The City Manager and the City Attorney are hereby authorized to take such action as may be necessary to implement the provisions of this Resolution.

<u>Section 4.</u> <u>Effective Date.</u> This resolution shall take effect immediately upon adoption.

The foregoing Resolution was offered by Councilmember Cabrera who moved its adoption. The motion was seconded by Vice Mayor Ruiz and upon being put to a vote, the vote was as follows:

Mayor Luigi Boria	Yes
Vice Mayor Sandra Ruiz	Yes
Councilman Pete Cabrera	Yes
Councilwoman Christi Fraga	Yes
Councilwoman Ana Maria Rodriguez	Yes

PASSED AND ADOPTED this 9 day of June, 2015/

UIGI BORIA, MAYOR

ATTEST:

CONNIE DIAZ, CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY FOR THE SOLE USE OF THE CITY OF DORAL

WEISS, SEROTA, HELFMAN, COLE, & BIERMAN, PL

CITY ATTORNEY