

**RESOLUTION No. 24-153**

**A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AUTHORIZING THE CITY TO PARTNER WITH YOLA GUZ SI SE PUEDE CORP., A FLORIDA NON-PROFIT CORPORATION, TO HOST THE “DORAL ART AND FLOWERS FESTIVAL 2025” EVENT, TO BE HELD AT THE DORAL CULTURAL ARTS CENTER, FROM MARCH 14, 2025 TO MARCH 16, 2025; PROVIDING FOR A WAIVER OF THE RENTAL FEE IN THE AMOUNT OF \$4,950.00, AND STAFF COSTS IN THE AMOUNT OF \$565.56; AUTHORIZING USE OF THE CITY LOGO FOR SAID EVENT; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE**

**WHEREAS**, Mr. Ruben Consa, on behalf of Yola Guz Si Se Puede Corp, a Florida not for profit corporation (“Applicant”) is seeking a partnership with the City of Doral (“City”) to host the “Doral Art & Flowers Festival 2023” at the Doral Cultural Arts Center from Friday March 14, 2025 to Sunday March 16, 2025 (the “Event”); and

**WHEREAS**, the Doral Art and Flowers Festival (the “Festival”), is South Florida’s premier floral festival, comprised of a floral experience showcasing top notch local Floral Art artists; and

**WHEREAS**, the Event will feature the City as a national and international floral industry hub, as the City is the leading importer of flower and foliage in the United States, and was recently designated as the “City of Flowers”; and

**WHEREAS**, in 2018, 2019, and 2023 the City Council approved and sponsored the Festival, which events were held at Doral Legacy Park and The Doral Cultural Arts Center, and proved to be hugely successful community events; and

**WHEREAS**, the Event will include several categories of floral-themed art and sculptural pieces that will be displayed and shown to the public as part of the art exhibition, as well as an awards ceremony where the winners of each category will receive prizes and

scholarships to further their careers; and

**WHEREAS**, the Event will also include free public workshops which the City's residents can attend; and

**WHEREAS**, the applicant is seeking to partner with the City, and use the Cultural Arts Center for the Event, so that individual artists can display their Floral Art pieces indoors, and the outdoor/green space can be transformed into a modern garden with sculptural pieces of art created with flowers, plants and organic elements using unconventional materials such as wood, steel and aluminum; and

**WHEREAS**, the applicant is also seeking authorization to utilize the City's logo in its promotional and advertising materials for the Event; and

**WHEREAS**, the City now finds that the Event benefits City residents, contributes positively to the recognition and image of the City, supports the City's mission, and provides a community benefit, and is therefore it is in the best interest of the City to allow the Applicant to utilize the Cultural Arts Center for the Event, to waive the rental fee in the amount of \$4,950.00, waive the staff costs in the amount of \$565.56, and to authorize the Applicant to utilize the City's logo in furtherance of promoting, and in association with, the Event.

**NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AS FOLLOWS:**

**Section 1. Recitals.** The above recitals are true and correct and incorporated herein.

**Section 2. Authorization & Waiver.** The Mayor and City Councilmembers hereby authorize Yola Guz Si Se Puede Corp. to use the Cultural Arts Center for the event

titled “Doral Art & Flower Festival 2025” from Friday March 14 , 2025 to Sunday March 16, 2025, to utilize the City’s logo for said event, and further waives the \$4,950.00 rental fees and \$565.56 of staff costs related to said event.

**Section 3. Implementation.** The City Manager is hereby authorized to take such action as may be necessary to implement the provisions of this Resolution.

**Section 4. Effective Date.** This Resolution shall take effect immediately upon adoption.

The foregoing Resolution was offered by Councilmember Pineyro who moved its adoption. The motion was seconded by Councilmember Cabral and upon being put to a vote, the vote was as follows:

Mayor Christi Fraga	Yes
Vice Mayor Oscar Puig-Corve	Yes
Councilwoman Digna Cabral	Yes
Councilman Rafael Pineyro	Yes
Councilwoman Maureen Porras	Yes

PASSED AND ADOPTED this 12 day of June, 2024.



CHRISTI FRAGA, MAYOR

ATTEST:

  
\_\_\_\_\_  
CONNIE DIAZ, MMC  
CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY  
FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:

  
\_\_\_\_\_  
GASTESI, LOPEZ & MESTRE, PLLC  
CITY ATTORNEY  
*Luzcano Abiella*