

**RESOLUTION No. 15-60**

**A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING AN EXECUTIVE SPONSORSHIP FOR THE 13TH ANNUAL BEACON AWARDS TAKING PLACE ON APRIL 2ND, 2015; AUTHORIZING THE CITY MANAGER TO EXPEND FUNDS IN ACCORDANCE THEREWITH; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE**

**WHEREAS**, the Beacon Council, Miami-Dade County's official economic development partner, will be hosting the 13th Annual Beacon Awards on April 2nd, 2015 at 5:30 p.m. at the University of Miami Student Complex Center (the "Beacon Awards"); and

**WHEREAS**, the Beacon Awards event is highly-recognized as a premier event in Miami-Dade County that honors local businesses and organizations for their significant contributions to the local economy in the areas of job creation, business expansion, corporate citizenship, and leadership; and

**WHEREAS**, the Beacon Awards event provides sponsorship opportunities that align with the City's economic development goals by increasing visibility among business leaders and sending a message that the City of Doral (the "City") is committed to taking a leadership role in the region's business community; and

**WHEREAS**, the City has identified the Executive Sponsorship level as the level of participation that best aligns with the City's economic development aspirations; and

**WHEREAS**, the Executive Sponsorship package at the \$6,000 level consists of the following: Corporate logo in event advertising; Recognition on [beaconcouncil.com](http://beaconcouncil.com) event page; Recognition on electronic invitation; Recognition in awards program; Recognition in the awards video; Table of ten with preferred seating and table signage; and Half-page ad in the awards program; and

**WHEREAS**, the Mayor and City Council believe that this sponsorship will advance, and other be in the best, interests of the City.

**NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AS FOLLOWS:**

**Section 1. Recitals.** The foregoing recitals are confirmed, adopted, and incorporated herein and made a part hereof by this reference.

**Section 2. Approval.** The Executive Sponsorship Package, in the amount of \$6,000.00, for the 13<sup>th</sup> Annual Beacon Awards, taking place on April 2<sup>nd</sup>, 2015 at the University of Miami Student Complex Center, is hereby approved.

**Section 3. Authorization.** The City Manager is hereby authorized to expend funds in furtherance of the approved sponsorship and to executed appropriate documentation to formalize the sponsorship, subject to approval as to form and legal sufficiency by the City Attorney.

**Section 4. Implementation.** The City Manager and City Attorney are hereby authorized to take such additional action as may be necessary to implement the purpose and provision of this Resolution.

**Section 5. Effective Date.** This Resolution shall become effective immediately upon its adoption.

The foregoing Resolution was offered by Vice Mayor Ruiz, who moved its adoption. The motion was seconded by Councilmember Rodriguez and upon being put to a vote, the vote was as follows:

Mayor Luigi Boria	Yes
Vice Mayor Sandra Ruiz	Yes
Councilman Pete Cabrera	Yes
Councilwoman Christi Fraga	Yes
Councilwoman Ana Maria Rodriguez	Yes

PASSED and ADOPTED this 18<sup>th</sup> day of March, 2015.

  
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LUIGI BORIA, MAYOR

ATTEST:

  
\_\_\_\_\_  
CONNIE DIAZ, INTERIM CITY CLERK

APPROVED AS TO FORM AND  
LEGAL SUFFICIENCY FOR THE SOLE USE OF THE CITY OF DORAL:

  
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WEISS, SEROTA, HELFMAN, COLE & BIERMAN, PL  
CITY ATTORNEY