

**RESOLUTION NO. 11 – 74**

**A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FL APPROVING THE DORAL TROLLEY MARKETING SERVICES FROM THE SOUTH FLORIDA COMMUTER SERVICES; AND PROVIDING FOR AN EFFECTIVE DATE**

**WHEREAS**, the City of Doral Public Works Department has identified the need to market the newest Doral Trolley route that connects to the Palmetto Metrorail Station; and

**WHEREAS**, Staff has determined that the new route is not meeting its ridership goal and, as such, has begun work on a marketing outreach campaign; and

**WHEREAS**, the South Florida Commuter Services (SFCS) program of the Florida Department of Transportation will assist at no cost in reaching out to the public to inform them of the new route; and

**WHEREAS**, Staff respectfully requests that the City Council approve the Doral Trolley marketing services from the SFCS.

**NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF DORAL AS FOLLOWS:**

**Section 1.** The City Council hereby approves the Doral Trolley marketing services from the SFCS.

**Section 2.** This Resolution shall become effective immediately upon its adoption.

The foregoing Resolution was offered by Vice Mayor DiPietro who moved its adoption. The motion was seconded by Councilmember Boria and upon being put to a vote, the vote was as follows:

Mayor Juan Carlos Bermudez	Yes
Vice Mayor Michael DiPietro	Yes
Councilman Luigi Boria	Yes
Councilman Pete Cabrera	Yes
Councilwoman Ana Maria Rodriguez	Yes

PASSED and ADOPTED this 17<sup>th</sup> day of August, 2011.

  
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JUAN CARLOS BERMUDEZ, MAYOR

ATTEST:

  
\_\_\_\_\_  
BARBARA HERRERA, CITY CLERK

APPROVED AS TO FORM AND  
LEGAL SUFFICIENCY FOR THE  
SOLE USE OF THE CITY OF DORAL:

  
\_\_\_\_\_  
JIMMY MORALES, CITY ATTORNEY