

**RESOLUTION No. 23-35**

**A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AUTHORIZING THE USE OF THE CITY LOGO BY SOUTH FLORIDA PBS, INC. FOR A WOMEN'S HEALTH FAIR, AN EVENT IN HONOR OF INTERNATIONAL WOMEN'S MONTH, TO BE HELD ON MARCH 25, 2023 AT MIAMI DADE COLLEGE WEST; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE**

**WHEREAS**, the City of Doral (the "City") has an existing agreement with South Florida PBS, a not-for-profit organization, whereby South Florida PBS provides informative content concerning health topics to be featured on Doral TV; and

**WHEREAS**, the City approved the aforementioned agreement pursuant to Resolution No. 22-69, which has proven to be a successful partnership between the parties; and

**WHEREAS**, South Florida PBS now wishes to partner with the City again, by seeking the City's consent to utilize the City's logo for a Women's Health Fair, an event in honor of International Women's Month, to be held at the Miami Dade West Campus, on March 25, 2023 (the "Event"); and

**WHEREAS**, the Event will bring together women in the City and throughout Miami-Dade County for different workshops that surround women's health, and will provide a forum for women to interact with different health and medical experts, with a focus on resources in the health space; and

**WHEREAS**, the Event will promote wellness, which is in line with the City of Doral's health initiatives; and

**WHEREAS**, the Event will also serve to promote the City of Doral, as the Event is estimated to have a significant number of participants; and

**WHEREAS**, pursuant to City Resolution 13-141, use of the City's logo by a not-for-profit organization requires City Council approval, and further sets forth the procedures, standards, and guidelines for use of the City logo; and

**WHEREAS**, the Event is not seeking a sponsorship or monetary contribution from the City, but is merely seeking the use of the City logo for association, promotional materials, brochures, posters, and similar uses; and

**WHEREAS**, pursuant to said Resolution, the City now finds that the Event benefits City residents, contributes positively to the recognition and image of the City, supports the City's mission, and provides a community benefit, and is therefore it is in the best interest of the City to authorize the Event to utilize the City's logo in furtherance thereof, and waive the requirement that the application have been submitted to City Council 60 days in advance of the Event.

**NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AS FOLLOWS:**

**Section 1. Recitals.** The above recitals are true and correct and incorporated herein.

**Section 2. Authorization & Waiver.** The Mayor and City Councilmembers hereby authorize South Florida PBS, Inc. to utilize the City's logo for a Women's Health Fair event scheduled to occur on March 25, 2023, at Miami Dade College West, and further waives the requirement that the application for use of the City logo be submitted to City Council 60 days in advance of the Event.

**Section 3. Implementation.** The City Manager is hereby authorized to take such action as may be necessary to implement the provisions of this Resolution.

**Section 4. Effective Date.** This Resolution shall take effect immediately upon adoption.

The foregoing Resolution was offered by Councilmember Puig-Corve who moved its adoption. The motion was seconded by Vice Mayor Pineyro and upon being put to a vote, the vote was as follows:

Mayor Christi Fraga	Yes
Vice Mayor Rafael Pineyro	Yes
Councilwoman Digna Cabral	Yes
Councilwoman Maureen Porras	Yes
Councilman Oscar Puig-Corve	Yes

PASSED AND ADOPTED this 8 day of March, 2023.



CHRISTI FRAGA, MAYOR

ATTEST:



CONNIE DIAZ, MMC  
CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY  
FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:



VALERIE VICENTE, ESQ. for  
NABORS, GIBLIN & NICKERSON, P.A.  
INTERIM CITY ATTORNEY