



City of Doral Census Complete Count Committee Minutes

Monday, October 28, 2019

6:00 p.m.

Doral Government Center

1st Floor Multipurpose Room

8401 N.W. 53rd Terrace

Doral, FL 33166

1. Call to Order

Meeting was called to order at 6:05 p.m.

2. Roll Call of Board Members

Claudia Bailly, Chair

Present

Philip Sherlock, Vice Chair

Present

Ettore Sabatella, Secretary

Present

Elizabeth Costa, Committee Member

Absent/Excused

Freddy Reyes, Committee Member

Present

Also present were:

Maggie Santos, Public Affairs Department

3. Pledge of Allegiance

4. Public Comments

Ms. Elizabeth Nieves was at the meeting on behalf of the Commission on the Status of Women Advisory Board to speak about upcoming events for the board and desire to assist in spreading the word about Census 2020.

5. Approval of Minutes

Motion to approve the September 30th, 2019 meeting minutes made by committee member Philip Sherlock and seconded by committee member Claudia Bailly. By consensus, motion passes unanimously.

6. Discussion Items

a. **Discussion: Officer Elections (Chair, Vice Chair, Secretary)**

Motion to nominate Claudia Bailly as Chair made by committee member Philip Sherlock and seconded by committee member Freddy Reyes. By consensus, motion passes unanimously.

Motion to nominate Philip Sherlock as Vice-Chair made by committee member Claudia Bailly and seconded by committee member Ettore Sabatella. By consensus, motion passes unanimously.

Motion to nominate Ettore Sabatella as Secretary made by committee member Freddy Reyes and seconded by committee member Claudia Bailly. By consensus, motion passes unanimously.

b. Discussion: Schedule for the Committee (Day & Time)

The board requested for the November meeting to be changed from Monday, November 18 to Monday, November 25th. The board agreed that they will determine future dates later on.

c. Discussion: Census Outreach Campaign

Staff liaison, Maggie Santos, provided excel with ideas of a marketing campaign along with costs for board to discuss and consider.

Claudia emphasized wanting to work closing with Miami Dade Public Schools, through Susie Castillo's Office, to have banners, flyers at the school. She will coordinate.

Other ideas suggested – using google ads, involving HOAs, piggy backing off exiting events with census table and info, all content bilingual, workshops (Doral Legacy Park, Guadalupe church, etc.)

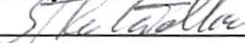
Maggie will make edits to the campaign budget/plan and send to Board via Clerk's Office for their final review. Claudia will then prepare memo and send to Clerk to be on the December Council Agenda for approval (morning session).

Census will be hosting job fairs in City facilities. Once flyer is ready it will be sent to board so they can help promote.

7. Future Meeting Date: Monday, November 25, 2019 at 6:00 p.m.

8. Adjournment: Meeting adjourns at 6:44 p.m.

Respectfully submitted,



Ettore Sabatella, Secretary

Motion to approve the minutes of the October 28, 2019 Census Complete Count Committee Meeting made by Committee Member Philip Sherlock and seconded by Committee Member Freddy Reyes.

Claudia Bailly, Chair
Philip Sherlock, Vice Chair
Ettore Sabatella, Secretary
Elizabeth Costa, Committee Member
Freddy Reyes, Committee Member



APPROVED and ADOPTED this 3rd day of December 2019.



Claudia Bailly, Chair