

RESOLUTION No. 11- 150

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA SUPPORTING THE RECOMMENDATION OF THE DORAL DESIGN DISTRICT STEERING COMMITTEE THAT THE MAYOR AND THE CITY COUNCIL AUTHORIZE FUNDS IN THE AMOUNT OF \$50,000.00 TO ESTABLISH THE FIRST DORAL DESIGN DISTRICT STREET FAIR ON N.W. 79 AVENUE; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, branding and stakeholder outreach converge in the concept of a Doral Design District Street Fair on NW 79 Avenue, now known as Tile & Marble Boulevard, featuring art, design, and tastes highlighting the businesses, trades, restaurants and artisans of the City of Doral;

WHEREAS, currently, the City of Doral is renowned for its tile and marble products, design trades, artisanship and restaurants; and

WHEREAS, various City of Doral Committees, including the International Business Development Advisory Committee, Cultural Affairs Committee, and Park and Police for Kids Committee, have discussed the need to highlight these unique offerings; and

WHEREAS, the Doral Design District Steering Committee (DDDSC) has commenced preliminary discussions with the Rotary Club in an effort to bring next year's arts festival to the Tile & Marble Boulevard; and

WHEREAS, the DDDSC has also discussed entertainment, children activities, home renovation simulations from potential sponsors, and involvement from media such as Univision and HGTV at the Street Fair; and

WHEREAS, the DDDSC intends to coordinate with the International Business Development Advisory Committee, Cultural Affairs Committee, and Park and Police for Kids Committee to join resources to establish the first Doral Design District Street Fair (the "Fair"); and

WHEREAS, the appropriation and authorization of funds is necessary for marketing and organizational purposes; and

WHEREAS, the DDDSC respectfully requested that the City Council endorse the establishment of the Fair and allocate \$50,000 to that project; and

WHEREAS, the City Council concurs with the recommendation of the DDDSC and wishes to direct City staff to take such necessary actions and prepare such legislative items as are necessary to establish the Fair.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DORAL AS FOLLOWS:

Section 1. The City Council of the City of Doral hereby adopts the recommendation of the Doral Design District Steering Committee for the establishment of the first Doral Design District Street Fair on N.W. 79th Avenue. The City Council directs City staff to take such actions and prepare such legislative documents so as to implement the recommendation, including the ordinance to appropriate and authorize funds in the amount of \$50,000 for the purposes stated in the above “whereas” clauses.

Section 2. This Resolution shall take effect immediately upon its adoption.

[Section left blank intentionally]

The foregoing Resolution was offered by Councilman Boria who moved its adoption. The motion was seconded by Councilman Cabrera and upon being put to a vote, the vote was as follows:

Mayor Juan Carlos Bermudez	Yes
Vice Mayor Michael DiPietro	Yes
Councilman Luigi Boria	Yes
Councilwoman Ana Maria Rodriguez	Yes
Councilman Pete Cabrera	Yes

PASSED and ADOPTED this 9th day of November, 2011.



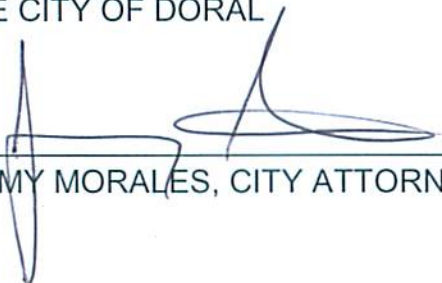
JUAN CARLOS BERMUDEZ, MAYOR

ATTEST:



BARBARA HERRERA, CITY CLERK

APPROVED AS TO FORM AND LEGAL
SUFFICIENCY FOR THE SOLE USE OF
THE CITY OF DORAL



JIMMY MORALES, CITY ATTORNEY