



City of Doral

Economic Development Advisory Board Meeting

Minutes

Tuesday, August 8, 2023

6:00 p.m.

Doral Government Center
1st Floor Multipurpose Room
8401 NW 53rd Terrace
Doral, FL 33166

1. Call to Order

Meeting was called to order at 6:05 p.m.

2. Roll Call of Board Members

Juan Carlos Esquivel, Chair	Present
Angel Navarro, Vice Chair	Present
Elizabeth Irausquin, Secretary	Present
Carlos Bermudez, Board Member	Present
Rodman Martinez, Board Member	Absent

Also, present:

Nicholas Perez-Cubas, Business Outreach Coordinator

Manuel Pila, Economic Developer

3. Pledge of Allegiance

4. Public Comments

No public comments were made.

5. Approval of Minutes

Motion to approve the April 11, 2023 meeting minutes made by board member Juan Carlos Esquivel and seconded by board member Angel Navarro. By consensus, motion passes unanimously.

6. Discussion Items

a. **Presentation by Gus Machado Ford – City Employees Special Pricing**

Gus Machado Ford thanked the board and the city for the opportunity to speak. They gave a brief history of Gus Machado Ford and the original owner. There isn't a dealership here in Doral; the closest one is in Hialeah, but they do want to offer a special friends and family pricing of 5% over dealer cost to all city employees.

b. Presentation by Eagle Media – Generating Income for the City of Doral

Eagle Media is a company that has over thirty years of experience specializing in advertising. Eagle Media works with AECOM, which handles the Doral Parks Bond. They presented their five proposals that will help transform advertising and communications in Doral.

c. Presentation by Economic Development on Programs

Manuel Pila presented information on Economic Development in the City. The Economic Development division helps build relationships with business and government, administers grants, capitalizes on opportunities and seeks out new businesses. They collaborate with educational partners to offer business education workshops and training to stimulate prosperity. Some partners include Miami Dade College, GMCVB, Google and StartUp FIU.

The division also works with global partners to broaden economic opportunities and stimulate investment. They administer Doral's Sister Cities program and coordinate diplomatic visits, trade missions and cultural activities. Some of the Sister Cities are Armenia and Barranquilla, Colombia; Guatemala City, Guatemala; Higuey, Dominican Republic; Oranjestad, Aruba; and the Xixhi District of New Taipei City, Taiwan.

7. Next Meeting

- November 14, 2023 at 6:00 p.m.

8. Adjournment

Meeting adjourned at 8:25 p.m.

Respectfully submitted,



Elizabeth Irausquin, Secretary

Motion to approve the minutes of the August 8, 2023 Economic Development Advisory Board Meeting made by Board Member _____ and seconded by Board Member _____.

Juan Carlos Esquivel, Chair
Angel Navarro, Vice Chair
Elizabeth Irausquin, Secretary
Carlos Bermudez, Board Member
Rodman Martinez, Board Member



APPROVED and ADOPTED this 14th day of November, 2023.



Juan Carlos Esquivel, Chair