LIVE, WORK, LEARN AND PLAY

# DORAL



#### CITY OF DORAL OFFICIAL PUBLICATION

July 2024 - September 2024 www.cityofdoral.com





The sunshine is beaming, the days are longer, and the sound of laughter fills the air - summer has officially arrived in Doral! As we embrace the exciting season it's also important to remember to be prepared and safe as hurricane season is now in full swing. Make sure to visit the City's website which offers valuable resources and tips to help you create a comprehensive plan, ensuring the safety of yourself, your loved ones, and your home. Knowledge is power, and preparation is key!

Summer also brings a welcome break for our students. As they trade classrooms for sun-drenched adventures, let's prioritize their security and wellbeing. Sunscreen becomes our constant companion, a shield against the sun's embrace. Water safety remains paramount, a watchful eye ever-present near the pools and beaches we'll enjoy. And in our increasingly digital world, open conversations about responsible internet use become essential conversations to have with our children.

One of the City's most beloved signature events is also upon us! On July 4th, Doral proudly presents its annual Independence Day Celebration at Trump National Doral - a vibrant showcase of patriotism, a dazzling 20-minute fireworks display, and lively music and activities. It's an evening designed for families, a chance to come together and celebrate the spirit of our nation. Don't miss the details by visiting the CityofDoral. Eventbrite.com and connecting with us on Facebook, Instagram and X!

Together, let's make this a summer to remember – a time of laughter, adventure, and community spirit. Wishing you a safe, joyous, and unforgettable season!

Sincerely,

#### MAYOR AND CITY COUNCIL



RAFAEL PINEYRO



**OSCAR PUIG-CORVE** 



**CHRISTI FRAGA** 



**MAUREEN PORRAS** 



DIGNA CABRAL

#### PARKS FACILITIES

The Parks and Recreation Department operates and maintains eleven (11) parks with an abundance of amenities for every age and lifestyle including: community centers, lighted artificial sports fields, basketball courts, tennis courts, volleyball courts, bike-ways, jogging trails, exercise stations, batting cages, shaded playgrounds, dog-friendly off-leash areas (Trails and Tails & White Course) and covered pavilions/picnic tables available for party rentals. The City offers clean, safe and secure facilities for adults and children to play and natural areas for everyone to enjoy.



#### **PARTY RENTALS**

Thinking of planning a party or family gathering? Host your next special event at our community centers or at one of our beautiful parks. Permits are required for the use of pavilions and fields. Please visit our website at www.cityofdoral.com under the Parks and Recreation Department Park/ Park Rental link for reservation and fee information. Please contact Morgan Levy Park Community Center at (305) 482-9590, the Doral Legacy Park Community Center at (305) 341-3601 or the Doral Glades Park Community Center at (305) 593-6638 to book your appointment for a party rental permit. Fee schedule and permit information available on our website:



For more information on youth and adult programs, contact Christopher. Hovde@cityofdoral.com

#### **Cultural Programs**

- Cultural Nights
- Art After Dark Workshops
- Storytime Sessions
- · Art & Theatre Classes



For more information on cultural programs, contact Johanna. Villasmil@cityofdoral.com

# PARKS PROGRAMS YOUTH SPORTS Broncos Tackle Football and Broncos Cheer Field Hockey Soccer Doral Little League Youth Basketball League

For more information on Youth and Adult Sports, contact Kenneth.Harris@cityofdoral.com.

BRONCOS

BRONCOS &

#### **VOLUNTEER COMMUNITY SERVICE HOURS**

The City of Doral Students in Action Volunteer Program is designed for high school students to assist the City of Doral Parks and Recreation Department in providing quality community events, programs and activities for visitors and residents of Doral. If you are a student interested in becoming a Parks and Recreation volunteer for community events, programs and/or activities throughout the year, please follow the link below to download the application and visit Morgan Levy Park or Doral Legacy Park to submit it. You can also submit your application and copy of photo ID directly to



Moral

#### SENIOR (55+) PROGRAMS

- Bingo Night
- · Seminar & Luncheons
- Social Hours
- Tai-Chi
- · Jazzercise Lite
- Chair Yoga
- Art Class
- Senior Fall Prevention and Fall Management
- Silver Club Meditation, Breathing, and QiGong
- Walk with Ease Program
- Socials
- Trips & Tours



For more information on joining Silver Club, email Nerea.Recalde@cityofdoral.com.

#### SPECIAL NEEDS PROGRAMS



- Feel the Beat! Dance classes
- Mind & Melody Music Program
- Mind & Melody Drum Circle for Parents and Siblings of Individuals with Special Needs
- Special Olympics
- Wellness & Martial Arts Program
- Tai Chi Program

For more information on Special Needs, contact Anna-Marie.Humphrey@cityofdoral.com or call (305) 593-6600.

# Gummer Break Camps



#### Camp YMCA

June 10th – August 2nd (No camp on June 19th or July 4th)

Doral Glades Park, 7600 NW 98th Place

The YMCA of South Florida's Outdoor Education camp allows kids to explore their love of nature and the outdoors. It also teaches self-reliance and builds character and leadership amidst fun activities that include fishing, archery, kayaking, and more! To register call (305) 357-4000, email Afung-lyew@ymcasouthflorida.org, or visit Ymcasouthflorida.org.



#### **Camp Unbeatables**

June 10th – August 9th (No camp on June 19th or July 4th)

Doral Legacy Park, 11400 NW 82nd Street

Camp Unbeatables is a multi-sports and multi-function camp program where children not only are able to learn and practice many sports, indoor and outdoor recreational activities but receive a unique Life Skills Training Program created by Life Coaches, Family Therapists, and certified teachers. To register call (305) 690-7491, email info@campunbeatables.com, or visit Campunbeatables.com.



#### Doral Soccer Club

June 10th – August 9th (No camp on June 19th or July 4th) Morgan Levy Park, 5300 NW 102nd Avenue

Doral Soccer Club has always been committed to preparing players in reaching their maximum potential by providing a state of the art training facility at Morgan Levy Park with comprehensive and complex drills provided by Licensed coaches to ensure players needs are met with a fun experience and healthy learning environment. Come join the Doral Soccer Club Spring Camp! To register call (786) 319-1418, email info@doralsoccerclub.com, or visit Doralsocerclub.com.



#### **Juventus Doral**

June 10th – August 9th (No camp June 19th or July 4th )

Doral Meadow Park, 11555 NW 58th Street

Juventus Academy Doral embraces a philosophy and a style based on the monitoring of the child's progress from a technical and behavioral standpoint, and on putting them in the care of competent instructors in possession of up-to-date techniques and developmental skills. Come join the Juventus Doral Soccer Spring Camp! To register call (786) 459-3464 or visit Jacademymiami.com.



#### **Art in Motion (Cristi's Dance Camp)**

June 10th – August 9th (No camp June 19th or July 4th or week of July 15th – July 19th)
Doral Legacy Park, 11400 NW 82nd Street

Join this fun dance camp designed for girls ages 5-12! Dance classes, choreography, theme weeks, arts and crafts, student choreography showcases, splash days, and a whole lot of fun! To register visit cristisdance.com, call (78) 205-1026 or email cristisdance@gmail.com.



## 5 Easy Steps

Register for Park programs in <u>five easy steps</u>! Create your WebTrac account before registration begins! \*Every customer wishing to use our online feature will need to create a log-in account.

- Go to www.cityofdoral.com/parks
- Click on the "Register Online" tab
- Click on "Launch Online Registration"
- Create an account or log-in to account
- Register for your favorite programs!

www.cityofdoral.com/parks

# DORAL

# CALENDAR of City EVENTS



# DORAL

# CALENDAR of City EVENTS

#### **AUGUST 2024**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



#### National Night Out & Back to School

August 6<sup>nd</sup>

6:00 PM - 9:00 PM Doral Legacy Park

#### **Council Meeting**

August 14th

10:00 AM and 6:00 PM Doral Government Center - Council Chambers

#### **Special Magistrate**

August 15th

WEDNESDAY

2:00 PM

Doral Government Center - Council Chambers

THURSDAY

#### SEPTEMBER 2024

# 1 2 3 4 5 8 9 10 11 12 1 15 16 17 10 10 1

## 15 | 16 | 17 | 18 | <mark>19</mark> | 20 | 21

### 22 | 23 | 24 | 25 | 26 | 27 | <mark>28</mark>

#### 29 30

#### In Observance of Labor Day

September 2nd

8:00 AM - 5:00 PM CLOSED ALL DAY Doral Government Center

#### Council Meeting

September 11th

10:00 AM and 6:00 PM Doral Government Center - Council Chambers

#### Hispanic Heritage Doral Art Exhibit Opening Reception

September 12th

6:30 PM - 8:30 PM Doral Cultural Arts Center

#### Hispanic Heritage Celebration

September 13th

6:30 PM - 8:30 PM Downtown Doral Park

#### Special Magistrate

September 19th

2:00 PM Doral Government Center - Council Chambers

#### Doral 5K

September 28th

7:00 AM - 10:00 AM Doral Meadow Park FOR ALL MEETINGS AND EVENTS VISIT: www.cityofdoral.com/calendar

SATURDAY



In the wake of tragedy, the City of Doral is stepping up its efforts to enhance water safety for residents and visitors. Inspired by the selfless heroism of 17-year-old Aden Perry, who lost his life trying to rescue a driver from a submerged vehicle, Doral is partnering on an impactful initiative to install rescue rings at key parks within the City.



#### Aden Perry's Heroism

On April 20, 2022, a tragic incident occurred when Aden Perry, a high school student, and his mother Sarah Perry witnessed a car accidentally plunging into Sunrise Lake while walking their dog. Aden quickly called 911 and handed his phone to his mother before bravely entering the water to save the driver. Tragically, both Aden and the driver lost their lives in the attempt.

Aden's courage and selflessness has left a lasting mark on the community. His mother, Sarah Perry, has turned her grief into a powerful cause: the Aden Perry Good Samaritan and Scholarship Fund. The foundation's mission is to honor Aden's memory by donating and installing rescue rings near bodies of water, aiming to prevent further tragedies.

#### Doral's Initiative

As approved by Mayor and Council, Doral is collaborating with the foundation to install rescue rings at parks with lakes and bodies of water. This initiative aligns with the City's commitment to public safety and will help empower bystanders to respond effectively to water emergencies without risking their own lives.

The rescue ring stations will include Coast Guard-regulated rescue rings securely attached to ropes. Additionally, each station will feature clear instructions and the important lifesaving message "THROW DON'T GO," which guides bystanders to throw the rescue ring to someone in distress instead of entering the water themselves.





#### **Building a Safer Doral**

The installation of rescue rings in Doral is a vital measure that honors Aden Perry's bravery and his mother's ongoing commitment to water safety. By empowering bystanders with the means to respond swiftly and effectively to water emergencies, this initiative has the potential to save lives and cultivate a culture of readiness within the community.

Doral is proud to take this step forward in the memory of Aden Perry, fostering a safer environment for everyone enjoying the city's scenic lakes and recreational spaces. Let Aden's legacy be a beacon of courage and compassion as we work together to protect our community.











Is there something in your community that you would like to report to the City? Potholes? Construction work taking place without a permit? Neighbor's grass too high?

You can do your part in keeping Doral safe and beautiful by contacting the Code Compliance Department and informing them of your concern. This team of dedicated professionals will investigate and determine if there is a violation of a State, County, or City code. Please keep in mind that anonymous complaints are not allowed by State Law since 2021. In order to proceed with a formal complaint, you will need to provide your full name and address as part of the record.

The Code Compliance Department has officers patrolling the City 7 days a week, including holidays, and will respond to any concern within 24 hours. Contact us via **telephone at 305-593-6680** or by **email at codecompliance@cityofdoral.com**.



#### Year Round Landscape Irrigation Ordinance

The City of Doral Council passed Ordinance No. 2024-01, implementing year-round landscape irrigation restrictions. We're aligning with the South Florida Water Management District's, as well as Miami Dade County's measures to save water and protect our resources. Let's conserve together! For more information on specific regulations, contact the Code Compliance Department at codecompliance@cityofdoral.com, or call 305-593-6680.





#### **Puppy Mill Cruelty Prevention**

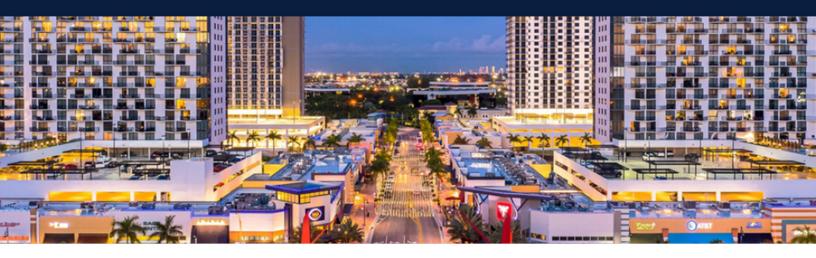


The City of Doral Council has passed a Puppy Mill Cruelty Prevention Ordinance, aligning with county regulations to ensure the well-being of our beloved pets. All pet retailers operating in the City of Doral must now provide proof that any dog or cat for sale originates from a reputable and permitted breeder. Let's create a safer, more compassionate community for all creatures!



# ECONOMIC ANALYSIS REPORT

2024 Update



#### **Background**

The City of Doral Economic Analysis Report 2024 Update is a comprehensive study of the City's diverse economy produced by Florida International University's Metropolitan Center and presented to the Doral City Council in May 2024. The new report is an update of the original City of Doral Economic Analysis Report released in November 2017. Both studies were led by Dr. Edward "Ned" Murray, Ph.D., AICP, Associate Director of the Jorge M. Perez Metropolitan Center at Florida International University and a leading expert on urban planning, economic development and housing market issues.

The 2017 Economic Analysis Report found that the City had experienced rapid population and economic growth following its incorporation in 2003 and had quickly become one of Miami-Dade County's most significant local economies. Buoyed by its proximity to Miami International Airport and Port Miami, the report confirmed Doral's growing importance as an international logistics and trade hub. Researchers also concluded that one of the keys to Doral's economic success was the city's exceptionally high proportion of businesses in the Advanced Industries Sector, a broad group of high-wage business classifications that includes manufacturing, pharmaceuticals, biotech, energy development, software design, data management, communications, and various medical fields. The study identified over 775 establishments within the Advanced Industries Sector employing 11,727 workers, or just over 11 percent of the City's employment base, a significantly higher percentage than state and national figures.

In 2023, the City of Doral's Economic Development division commissioned an update from FIU's Metropolitan Center to assess how the City's economy had changed in the ensuing years. The City of Doral Economic Analysis Report 2024 Update released in May 2024 indicated that Doral's economy had continued to grow at a level exceeding Miami-Dade County and most communities in the State of Florida. Though the City's economic growth indicators have remained overwhelmingly positive, the study also emphasized that rapid population and economic growth had led to significant challenges.





The new study focused on the following Positive Economic Growth Indicators:

- Population Growth Since 2015, Doral's population grew by 42.3 percent, or 21,744 residents. The number of family households in the City increased by 29.6 percent, or 8,424 families.
- Housing Supply Doral's housing supply increased by 8,365 units since 2015, with multi-family structures of 20+ units now comprising 35.8 percent/9,674 units of Doral's total housing inventory compared to 21.4 percent/3,987 units in 2015.
- Industry Dynamics Since 2015, Doral's advanced industry sector grew and diversified. Leading advanced industry sectors now include management, scientific, and technical consulting services (1,470 workers), architectural & engineering (1,000 workers), and computer systems design (862 workers). Doral's targeted industries as identified in Miami-Dade County's One Community One Goal (OCOG) initiative also experienced growth and diversification, including trade & logistics (5,555 workers), life sciences & healthcare (4,740 workers), creative design (1,402 workers), financial services (1,361 workers), and information technology (928 workers).
- Retail Strength Doral's booming retail landscape has strongly supported the City's broader economy, buoyed by demand from younger, educated professionals, including such economically desirable demographic groups as "Up and Coming Families" (33.8% of Doral Residents), "Boomburbs" (16.7% of Doral Residents), and "Metro Fusion" (14.9% of Doral Residents).
- Real Estate Highlights Doral property continues to be in demand across all real estate categories, with industrial and retail markets showing exceptional demand and considerable new construction adding to existing inventory. Doral's lower average leasing costs makes Doral's office inventory a marketable value in comparison to other office markets in Miami-Dade.



In addition to the many positive indicators identified by FIU, the report also highlighted economic growth challenges and recommended initiatives that could help to mitigate areas of economic concern.

- Doral Job Base (Worker Inflow/Outflow) Worker inflow/outflow analysis shows a mismatch between the jobs located within the Doral Trade Area and where employed residents actually work. Of Doral's employed population of 25,803, only 5,990 of employed residents work in Doral. An estimated 85,542 jobs within the City are filled by workers who live outside and commute into Doral.
- Home prices in the City of Doral are higher than Miami-Dade County, threatening the city's long-term economic competitiveness. According to report, the median price of a single-family home in the City of Doral was \$917,500 and the median sale price of townhomes/condominiums reached \$450,000.
- According to FIU, finding ways to provide or support housing within reach of workers and households around the
  City's median household income would be a critical component in sustaining and expanding Doral's economic
  competitiveness, reducing transportation costs and congestion, and improving the City's quality of life for existing
  and future residents.
- The study concluded that the integration of more workforce housing into Doral's mixed-use neighborhoods could help contribute to its livability by encouraging proximity to transit, job opportunities, walkability, inclusivity and innovation.



#### **Doral Launches Freebee Program for Senior Citizens**

In a move to prioritize the well-being of its senior citizens, the City of Doral is proud to announce the launch of a new transportation initiative in partnership with Freebee. This innovative 6-month pilot program offers free, door-to-door transportation for residents aged 65 and above, aiming to improve mobility and access to essential services.



#### **Accessibility and Community Engagement**

The Freebee program is a significant step toward increasing accessibility for Doral's senior citizens. By providing reliable transportation to essential locations such as shopping centers, parks, and healthcare facilities, the program enhances the quality of life for older residents and helps them remain active and connected within the community.

#### Why Freebee?

Freebee, a leader in on-demand, electric public transportation, offers transformative and environmentally friendly transit solutions. With over 150 electric vehicles in its fleet, Freebee serves 40 municipalities and campuses across Florida and Virginia. This partnership with Doral will further showcase Freebee's commitment to community engagement and sustainable mobility.

#### **How the Program Works**

Seniors can easily request a ride through Freebee's dispatch line or mobile app. After registering and providing a valid ID during their first ride, residents can enjoy the service without needing to present their ID again. This streamlined process ensures quick and efficient transportation for senior citizens.



**Service Hours:** The program operates Monday - Thursday from 8:00 a.m. to 3:00 p.m. and Fridays from 8:00 a.m. to 8:00 p.m.

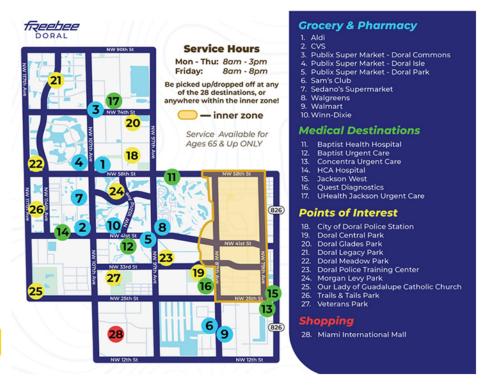
#### **SERVICE AREA**

**Service Area:** Freebee provides rides within Doral city limits to a range of points of interest, including parks, supermarkets, pharmacies, medical facilities, and more.

Requesting Rides: Residents can request rides by calling Freebee's dispatch line at (855) 918-3733 or through the Ride Freebee mobile app. Available on iOS and Android.







**Eligibility:** To register for the program, residents must be aged 65 or older and call the Freebee dispatch line to create a profile.

#### FREEBEE INFORMATION

The Freebee pilot program represents a major step forward in Doral's efforts to support its senior citizens. By offering convenient, free transportation, the city is fostering a safer and more inclusive environment for older residents. This initiative not only improves mobility and access to essential services but also strengthens the sense of community in Doral.

As we embrace this exciting new chapter, we look forward to seeing the positive impact of the Freebee program on the lives of our senior citizens. Let's celebrate this achievement together as Doral continues to lead the way in providing innovative solutions for its residents

#### Flood's Summer Tips and FAQs

Flooding is a serious risk for many homeowners, with over one-third of Americans living in flood-prone areas. As climate change leads to more extreme weather events, flooding events are only expected to increase in frequency and severity. Implementing flood protection measures is key to reducing flood damage and financial loss. This article provides 5 quick tips that homeowners can use to better protect their property from Summer flooding events and potential hurricanes. We cover checking your flood risk, trees that help with flooding, home, and business protection, maintaining drainage systems, and having an emergency flood plan in place. Data on annual flood costs and common flood insurance myths are also provided to underscore the importance of flood preparedness. Equipped with these simple suggestions, homeowners can greatly improve their resilience this Summer.



#### Summer Floodplain Management Tips

#### **5 Quick Tips**

- 1. Check your flood risk. The first step to protecting your property from flooding is to know your flood risk. You can use FEMA's Flood Map Service Center to check your flood risk and learn more about flood insurance.
- 2. **Plant trees that help collect water.** Species like cypress, red maple and pond apple can survive a wide range of water conditions. Trees native to Florida can withstand temporary flooding.
- 3. Use Low Impact Development (LID). Design approach to manage stormwater runoff as part of green infrastructure. These include vegetable swales, permeable pavers, green roofs, natural area preservation, rain gardens, and rain barrels or cisterns.
- 4. Clear your gutters and downspouts. Clogged gutters and downspouts can direct water towards your foundation and increase your risk of flooding. Be sure to clean your gutters and downspouts regularly, especially before and after heavy rains.
- 5. **Have a flood plan.** In the event of a flood, it is important to have a plan in place. This includes knowing where to go, what to take with you, and who to contact.

#### Data

According to FEMA, over one-third of all Americans live in flood-prone areas. Flooding is the most common natural disaster in the United States, and it can cause billions of dollars in damage each year.

#### FAQ's

#### Q: Why does flood insurance take 30 days to activate?

A: Both private and federal government carriers often require waiting periods to stop people from only buying insurance coverage just before or after a disaster strikes.

#### Q: Can I shop around for flood insurance?

A: There's no need to shop around for policies backed by the National Flood Insurance Program. All FEMAapproved providers use the same rating factors to calculate their premiums, so you won't find a better deal from one carrier over another.

#### Q: What is proof of "loss"?

A: Proof of loss-the policyholder's valuation of claimed damages – is a sworn statement made by the policyholder that substantiates the insurance claim and is required to be submitted to the NFIP or WYO company within 60 days of the loss.

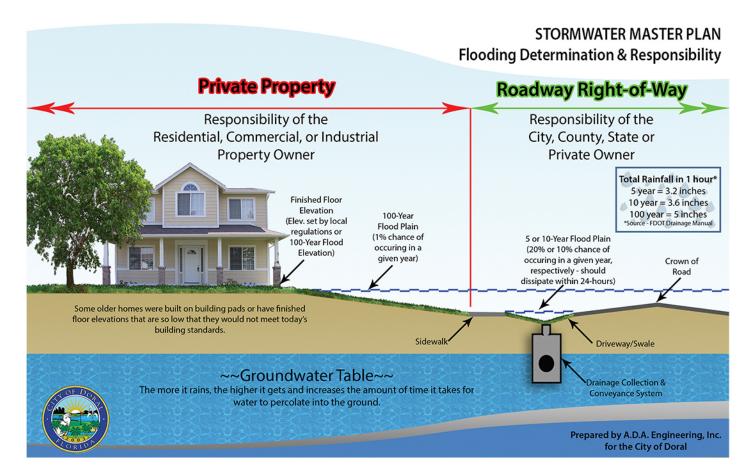
#### **Common Myths**

Myth: If I don't live near a river, stream, or ocean I'm not at risk of flooding.

**Fact:** Flooding can occur anywhere, even in areas that are not near a body of water. Floodwaters can travel long distances and can quickly inundate areas that are not typically thought of as flood prone.

Myth: I have homeowners' insurance, why would I need flood insurance.

**Fact:** Homeowners insurance does not cover flood damage. Flood insurance is a separate type of insurance that is necessary to protect your property and contents from flooding.



We are proud to bring you the Doral Life Summer Issue. This official City publication aims to communicate exciting news, events and initiatives of interest to our residents. Email us at publicaffairs@cityofdoral.com with ideas on what else you may want to see published in this magazine. Your feedback is very valuable to us!

The Doral Life magazine can also be enjoyed in Spanish.

#### **CLICK HERE for Spanish**

La revista "Doral Life" también se puede

HAGA CLIC AQUÍ para español

#### MAYOR AND COUNCIL MEMBERS CONTACT INFORMATION



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#### COUNCILWOMAN DIGNA CABRAL

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FOR MORE INFORMATION ABOUT MAYOR & COUNCIL MEMBERS, PLEASE VISIT: www.cityofdoral.com/government

#### IN ORDER TO BETTER SERVE YOU CITY HALL HAS DIRECT DIALING AND EMAILS TO OUR CITY DEPARTMENTS



CITY MANAGER (305) 593-6690



#### CITY ATTORNEY

Raul.Gastesi@cityofdoral.com (305) 593-6623



#### CITY CLERK

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#### BUILDING DEPARTMENT bullding@cityofdoral.com (305) 593-6700

CODE COMPLIANCE codecompliance@cityofdoral.com (305) 593-6680



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POLICE DEPARTMENT



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