



MINUTES

CITY OF DORAL

INTERNATIONAL BUSINESS DEVELOPMENT ADVISORY BOARD MEETING

Mission Statement – “To position and develop the City of Doral as a world-class international business destination, enhancing the local economy by: (1) Promoting, developing and attracting international business to the city. (2) Identifying strategic ways that will provide opportunities for international investments from targeted businesses and industries. (3) Creating and establishing strategic alliances with multi-national companies, foreign city governments and institutions to foster trade, investments and general economic development.”

Date of Meeting: Thursday 26th Day of January 2012
8300 N.W. 53RD STREET, SUITE 100
DORAL, FL 33166

Meeting called to order at 3:20 p.m.

Present:

Nubielena Medina, Chairwoman
Juan P. Casimiro
David Iglesias
Frank Castillo

Excused:

David Woodward in Tallahassee

Guests:

Carlos Rivero, Jr. of Region Security, Services, Inc
Felix Murillo of Performance Auto International

2. Approval of September 21 and November 10, 2011 Minutes

3. Review and selection of events to support for Quarter 1 & 2. Approved the following:

- **Logistic and Int'l Trade Breakfast, May 8th, 2012 with DBC, FCBF, and World City.**
\$2,000 sponsorship
Motion made by David Iglesias, second by Frank Castillo.
- **"Taste of Doral", Date TBD**
Match other boards financial contribution, up to \$5,000
Motion made by David Iglesias, second by Frank Castillo.
- **2nd Annual Consulate Event**
\$14,000 budget
Motion made by Frank Castillo, second by Juan Casimiro
- **FIU Humanitas International Foundation Medical Conference, March**
\$2,000 sponsorship
Motion made by David Iglesias, second by Juan Casimiro
- **ISSPORTH Symposium (International Sport Medical Symposium), February 7**
Motion made by David Ygleias, second by Frank Castillo
\$2,500 sponsorship
- **Doral Int'l Art Festival and cocktail reception for international artists and guests** PRESENTED NEW MOTION: AMENDED REQUEST
\$2,000 sponsorship + ~~\$1,500~~ for cocktail. Total \$3,500 FOR GEN SPONSORS (if TOTAL: \$2,000
Motion made by Juan Casimiro, second by David Yglesias
- **Sister City, New Taipei City Mayor's welcome reception**
\$10,000 budget
Motion made by Frank Castillo, second by Juan Casimiro
- **Advertising in Asia Connect Magazine (6 ads) and sponsor kick off reception**
Motion made by Nubielena Medina, second by Juan Casimiro
\$12,000 advertising + ~~\$2,000~~ for reception. Total \$14,000 AMENDED TO ONLY COVER NOU. TOTAL: \$12,000

4. Exploratory trip to Dominican Republic

- **Juan Casimiro to obtain available dates from E. Leon Jimenez**

5. Sister Cities update

- **Agreement has been signed. Letter sent inviting Mayor of New Taipei City to Doral**
- **Advertising in Asia Connect Magazine (6 ads) and sponsor kick off reception**

6. Public Comments

- Carlos Rivero, Pres of Regents Sec Svs. Offered his support
- Felix Morillo, Pres of Import / Export
- A. Find out what we could do as a business owner to assist
B. Promote global business to move to Doral.

7. New Business

Bettina Rodriguez:

- Website is updated (how to open a business); Site has new visitors section
- In biz section of site the Design District offers incentives. A booklet will include additional **incentive for local businesses** (commercial taxes, low interest loans, \$2,500 corp tax returned to business, workforce benefits for targeted industries, beautification upgrade benefits)
- City unemployment rate down from 13% to 7.5%
- Doral Business Booklet is being updated with the latest information
- Video will be developed and finalized and sent to all local hotels
- Economic Report is being updated
- Green Business Program (\$10k to all business if it is energy is approved)
- Similar Program for Green Residential
- Expressway Authority requests as many cars off the road (\$75/pp for car pool).
- In future events, the IBDAB needs to be included

Nubielena Medina:

- Monthly international art series the 2nd Friday of the month at the InterContinental Hotel. To attend and share this with others. Feb 10th is the next one.
- Nubielena to attend Feb 3rd meeting about Taste of Doral

Next Meetings

Special meeting. Friday, Feb 24th to discuss in Consulate event.

Regular meeting. Thursday, March 1st.

Meeting Adjourned at 5:10pm

Motion to approve the minutes of the (January 26, 2012) International Business Development Advisory Board Meeting made by Frank Castib and seconded by Nubielena Medina

Board Member

Board Member

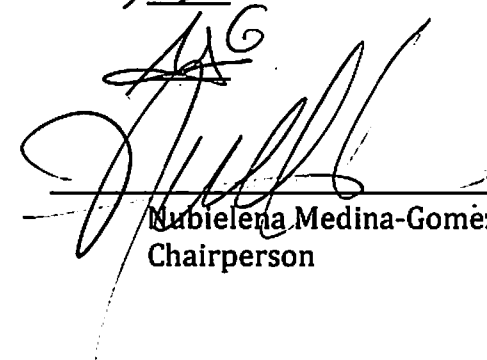
Board Member

Chairperson

FC
OSV

MM

AG



Nubielena Medina-Gomez
Chairperson