



City of Doral Economic Development Advisory Board Meeting Minutes

Tuesday, March 19, 2024

6:30 p.m.

Doral Government Center

3rd Floor Training Room

8401 NW 53rd Terrace

Doral, FL 33166

1. Call to Order

Meeting was called to order at 6:41 p.m.

2. Roll Call of Board Members

Carlos Bermudez, Chair	Present
Angel Navarro, Vice Chair	Present
Elizabeth Irausquin, Secretary	Present
Rodman Martinez, Board Member	Absent/Excused
Sachin Pawa, Board Member	Absent

Also, present:

Nicholas Perez-Cubas, Business Outreach Coordinator

Manuel Pila, Economic Developer

3. Pledge of Allegiance

4. Public Comments

No public comments were made.

5. Approval of Minutes

- **January 23, 2024**

Motion to approve the January 23, 2024 meeting minutes made by board member Carlos Bermudez and seconded by Elizabeth Irausquin. By consensus, motion passes unanimously.

6. Discussion Items

a. Chair Nomination

Vice Chair Angel nominated Carlos to serve as the chair. Board member Elizabeth agreed. By consensus, motion passes unanimously. Carlos Bermudez is now the Chair of the Economic Development Advisory Board.

b. Economic Development City Survey Status

The board went over how many surveys have been completed. So far, there have been only 39 surveys completed. The board then asked how many businesses are currently located in Doral and Manny let them know that there are roughly between 7,000-8,000 businesses located in Doral. The board agreed that 39 responses is way too little compared to the number of businesses there are. The survey is still open and there is no date as to when they are going to close it. The board asked what the overall goal is from the survey results because they can't really decipher one right now with so little responses. The board believes that maybe once they hit 300 survey responses, then they can focus on what actions they can take.

Also, the survey is only in English, and the board wants them to create one in Spanish as well because a lot of business owners here only understand the Spanish. Manny informed them that the department will work on creating a Spanish version of the survey.

The board started giving ideas on how to get more businesses to fill out the survey, such as having volunteers go to each business and help the owners fill out the survey or have code compliance officers go around and give a QR code, so the businesses can just scan the code and that'll take them to the survey. They also agreed on going to the Doral Chamber of Commerce and they can disseminate the survey to all the businesses they have. More will be discussed at the next meeting.

7. Open Discussion

Manny presented the board with a list of upcoming Economic Development events. The Consular Reception and Sister Cities showcase will be on April 4, 2024. Then on May 23rd, there will be a Steps to Secure Business Financing Workshop.

The board asked what the procedure is if a company/business wants to move to Doral. Manny informed the board that they would have to go through their office to start the process.

8. Next Meeting

- May 21, 2024 at 6:00 p.m.

9. Adjournment

Meeting adjourned at 7:41 p.m.

****These are the final minutes of the 2023-2025 term****