

RESOLUTION No. 22-04

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AUTHORIZING THE CITY MANAGER TO EXECUTE A NAMING RIGHTS SPONSORSHIP AGREEMENT WITH BAPTIST HEALTH SOUTH FLORIDA FOR THE DORAL LEGACY PARK INDOOR GYMNASIUM AND WALKING TRACK FOR A PERIOD OF THREE YEARS WITH THE OPTION FOR TWO (2) ADDITIONAL ONE (1) YEAR RENEWALS FOR A TOTAL OF FIVE (5) YEARS, IN AN AMOUNT OF \$12,500.00 ANNUALLY; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the Parks & Recreation Department runs and operates Doral Legacy Park which provides services to the community; and

WHEREAS, the City and Baptist Health have expressed mutual interest in moving forward with continuing the naming rights sponsorship at Doral Legacy Park Community Center which was previously approved by Mayor and Councilmembers (17-42); and

WHEREAS, this private-public partnership proved to be beneficial for the City in helping the City be more fiscally sustainable by gaining additional sponsorship revenue and aligns with the department's mission of promoting a healthy lifestyle to the community; and

WHEREAS, the terms of this naming rights sponsorship falls in line with the findings of the City's sponsorship valuation study which was previously approved (21-161); and

WHEREAS, the City Manager's Office respectfully requests the approval from the Mayor and City Councilmembers to authorize the City Manager to execute the naming rights sponsorship agreement with Baptist Health South Florida for an initial period of three (3) years with the option to renew for an additional two (2) one (1) year renewals for a total of five (5) years in the amount of \$12,500 annually.

**NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY COUNCIL OF
THE CITY OF DORAL, FLORIDA, AS FOLLOWS:**

Section 1. Recitals. The above recitals are confirmed, adopted, and incorporated herein and made a part hereof by this reference.

Section 2. Approval & Authorization. The Mayor and City Councilmembers authorize the City Manager to execute an agreement a naming rights sponsorship agreement with Baptist Health South Florida for a period of three (3) years with the option to renew for an additional two (2) one (1) year renewals for a total of five (5) years in the amount of \$12,500 annually. Revenue will be deposited into 001.9000.347401 (Recreation- Sponsorship).

Section 3. Implementation. The City Manager and the City Attorney are hereby authorized to take such action as may be necessary to implement the provisions of this Resolution.

Section 4. Effective Date. This resolution shall take effect immediately upon adoption.

The foregoing Resolution was offered by Councilmember Mariaca who moved its adoption. The motion was seconded by Vice Mayor Cabral and upon being put to a vote, the vote was as follows:

Mayor Juan Carlos Bermudez	Yes
Vice Mayor Digna Cabral	Yes
Councilman Pete Cabrera	Yes
Councilwoman Claudia Mariaca	Yes
Councilman Oscar Puig-Corve	Yes

PASSED AND ADOPTED this 12 day of January, 2022.



JUAN CARLOS BERMUDEZ, MAYOR

ATTEST:



CONNIE DIAZ, MMC
CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY
FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:



LUIS FIGUEREDO, ESQ.
CITY ATTORNEY