

RESOLUTION No. 22-46

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, ESTABLISHING A SCHEDULE OF FEES FOR THE CITY'S BILLBOARD REDUCTION INCENTIVE PROGRAM; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, by Ordinance No. 2022-07, the City of Doral (City) established a voluntary billboard reduction incentive program (the Billboard Reduction Program) in Chapter 80, Article VI, Off-Premises Billboard Signs, Sec. 80-314 of the City's Code of Ordinances; and

WHEREAS, a schedule of fees is required as part of the implementation of the Billboard Reduction Program.

NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL AS FOLLOWS:

Section 1. Recitals. The foregoing "WHEREAS" clauses are confirmed, adopted, and incorporated herein and made a part hereof by reference.

Section 2. Schedule of Fees. The schedule of fees for the Billboard Reduction Program are as follows:

(a) **Permitting Fees for Additional LEDs.** The permitting fee for Additional LEDs approved pursuant to the Billboard Reduction Program is seventy-five thousand dollars (\$75,000) for each LED face, for a total of one hundred fifty thousand dollars (\$150,000).

(b) **NEA LED Sign Payments.** In addition to the permitting fees described in sub-paragraph (a) above, an Owner whose application for the Billboard Reduction Program is approved shall make annual payments to the City's General Fund Account in

the amount of twenty thousand eight hundred eight dollars (\$20,808.00) for each Additional LED sign face the Owner has developed (the Annual LED Payment). Pursuant to the Billboard Reduction Program, such payments commence no earlier than the one-year anniversary of the payment of the initial permitting fee for an Additional LED face. Thus, for years two and three following approvals, the NEA LED Sign Payments for each Additional LED shall be of twenty thousand eight hundred eight dollars (\$20,808.00). Thereafter, the NEA LED Sign Payments will be twenty-one thousand four hundred and thirty-two dollars and twenty-four cents (\$ 21,432.24) which total includes the three percent (3%) adjustment over the first annual LED payment (the adjustment amount). Thereafter the Annual LED Payment shall be increased at a rate of three percent (3%) per annum over the Adjustment Amount, beginning on the third anniversary of the first Annual LED Payment for each Additional LED as shown on Exhibit "A" attached to this resolution and made a part hereof. The City reserves the right to further adjust the fees to ensure that the payments to the city are equal to the most favorable payments paid to local governments in Florida.

(c) Relocation Administrative Fee. If an Owner is approved for relocation of an Additional LED pursuant to the Billboard Reduction Program, the relocation administrative fee shall be five thousand dollars (\$5,000) payable at the time of the relocation application to cover the reasonable administrative costs of processing such relocation application for each affected Additional LED.

Section 3. Implementation. The City Manager and City Attorney are hereby authorized to take such further action as may be necessary to implement the purpose and provisions of this Resolution.

Section 4. Effective Date. This Resolution shall become effective immediately upon its adoption.

The foregoing Resolution was offered by Councilmember Puig-Corve who moved its adoption. The motion was seconded by Vice Mayor Cabral and upon being put to a vote, the vote was as follows:

Mayor Juan Carlos Bermudez	Yes
Vice Mayor Digna Cabral	Yes
Councilman Pete Cabrera	No
Councilwoman Claudia Mariaca	Yes
Councilman Oscar Puig-Corve	Yes

PASSED AND ADOPTED this 23 day of March, 2022.



JUAN CARLOS BERMUDEZ, MAYOR

ATTEST:



CONNIE DIAZ, MMC
CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY
FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:



LUIS FIGUEREDO, ESQ.
CITY ATTORNEY

EXHIBIT “A”

Exhibit "A"

ANNUAL LED PAYMENTS

Year 1	75,000.00
Year 2	20,808.00
Year 3	20,808.00
Year 4	21,432.24
Year 5	21,450.97
Year 6	21,470.26
Year 7	21,490.12
Year 8	21,510.59
Year 9	21,531.67
Year 10	21,533.38
Year 11	21,575.74
Year 12	21,598.77
Year 13	21,622.49
Year 14	21,646.93
Year 15	21,672.09
Year 16	21,698.02
Year 17	21,724.72
Year 18	21,752.22
Year 19	21,780.55
Year 20	21,809.72

483,936.45

*The City reserves the right to further adjust the fees to ensure that the payments to the city are equal to the most favorable payments paid to local governments in Florida.