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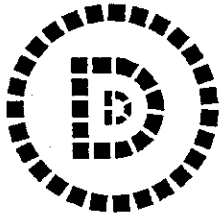
ATTORNEY-CLIENT CONFIDENTIAL COMMUNICATION

February 14, 2013

Via Fedex

Joe Carollo, City Manager
City of Doral
8300 NW 53rd Street, Suite 100
Doral, FL 33166

Re: U.S. Trademark Registration for **D D D and Design**



Registration No.: 4286115
Registration Date: February 5, 2013
Our File No.: 38903.0005

Dear Joe:

I hope that this letter finds you well. We are pleased to enclose for your records U.S. Certificate of Registration Number 4286115 issued by the U.S. Patent & Trademark Office ("USPTO") on February 5, 2013 for the above-referenced mark, registered in connection with the following goods and services:

"Promoting the business, commercial, municipal and civic interests of Doral, Florida; promoting business and commercial growth, economic development, community events, and government services in Doral, Florida; providing demographic information via a global computer network about commercial growth, economic and business development services, community events, and government services and employment opportunities in Doral, Florida in International Class 35.

The registration will remain in force for ten (10) years from the foregoing date, renewable for successive ten (10) year terms so long as certain statutory requirements are fulfilled and the mark continues to be in use.

A Section 8 Affidavit of Continued use must be filed with the USPTO between the fifth and sixth years after registration to extend the registration to its full ten-year life; otherwise the registration will be cancelled. Section 8 of the Lanham Act requires that the affidavit or declaration verify continued use in commerce or excusable nonuse due to special circumstances.

Contemporaneously with filing the Section 8 Affidavit, you have the option of filing an affidavit of incontestability, pursuant to Section 15 of the Trademark Act, through which you attest that the mark has been in continuous use for the five-year period after the date of registration for the services identified on the registration and is still in use in commerce. The incontestability affidavit provides you with valuable evidentiary presumptions and protects your registration from being cancelled by a third party in an *inter partes* proceeding.

In addition, the registration will expire at the end of the ten (10) year period unless both a Section 8 Affidavit of Continued Use and Section 9 Application for Renewal are filed between the ninth and tenth years after registration.

Your post-registration deadlines for this registration are as follows:

Post-Registration Filings:	Deadline Dates:
Sections 8 & 15 Affidavits	02/05/2018 – 02/05/2019
Section 8 Affidavit & Section 9 Renewal	02/05/2022 – 02/05/2023

It is important that you set these dates on your calendar, as you are ultimately responsible for ensuring that the appropriate registration maintenance documents are timely filed with the USPTO. Failure to file any of the required maintenance documents at the appropriate time will result in the cancellation of the registration. **In order to avoid having your registration inadvertently lapse, we are able to calendar these post-registration deadlines on our docket and send you reminders before maintenance is due.** If you prefer that we not do so, please advise.

Now that this mark is registered, we recommend using the trademark registration symbol ® or the notation "Reg. U.S. Pat. & Tm Off." wherever the mark appears. This will put the public on notice of your exclusive rights to use the mark in respect of the goods and/or services identified on the Registration Certificate. When the mark is used in advertising and promotional materials, the mark itself should be distinguishable from other printed matter.

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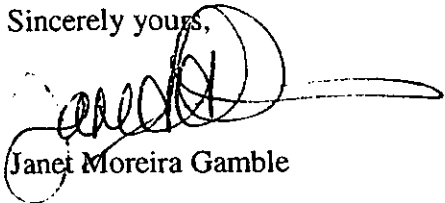
Please make certain that the party named on the Registration Certificate is the party who: (1) uses, or has licensed another to use, the registered mark; (2) controls, or has the right to control, the nature and quality of the goods and/or services sold under the mark; and (3) obtains a benefit, financial or otherwise, out of use of the mark. Also, please keep us apprised of any changes in your and/or your company's contact information.

Notwithstanding your registered rights in this mark, please note that the validity and enforceability of trademark rights are based on continued use of the mark. Any showing that a mark has been abandoned will make its registration subject to cancellation.

Further, if you are interested in learning of any potentially conflicting trademark applications being filed with the USPTO, there is a service available to you for \$200/year plus attorneys' fees which will notify you each week of any such newly filed USPTO trademark applications.

Please do not hesitate to contact me if you have any questions regarding these matters.

Sincerely yours,



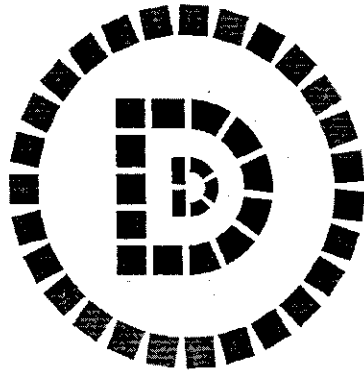
Janet Moreira Gamble

JMG/bsp
Enclosure

cc: Jimmy Morales, Esq.

United States of America

United States Patent and Trademark Office



Reg. No. 4,286,115

Registered Feb. 5, 2013

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

CITY OF DORAL (FLORIDA MUNICIPAL CORPORATION)
SUITE 100
8300 NW 53RD STREET
DORAL, FL 33166

FOR: PROMOTING THE BUSINESS, COMMERCIAL, MUNICIPAL AND CIVIC INTERESTS OF DORAL, FLORIDA; PROMOTING BUSINESS AND COMMERCIAL GROWTH, ECONOMIC DEVELOPMENT, COMMUNITY EVENTS, AND GOVERNMENT SERVICES IN DORAL, FLORIDA; PROVIDING DEMOGRAPHIC INFORMATION VIA A GLOBAL COMPUTER NETWORK ABOUT COMMERCIAL GROWTH, ECONOMIC AND BUSINESS DEVELOPMENT SERVICES, COMMUNITY EVENTS, AND GOVERNMENT SERVICES AND EMPLOYMENT OPPORTUNITIES IN DORAL, FLORIDA, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

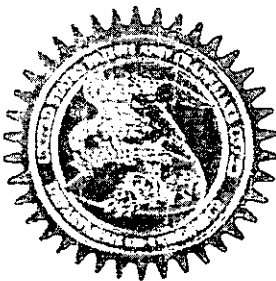
FIRST USE 8-0-2010; IN COMMERCE 8-0-2010.

THE MARK CONSISTS OF A MOSAIC CIRCLE DESIGN WITH A LARGE STYLIZED LETTER "D" APPEARING IN THE COLOR DARK BLUE IN THE CENTER OF THE CIRCLE DESIGN. WITHIN THE LARGE LETTER "D" APPEARS A SMALLER LETTER "D" IN YELLOW AND A SMALLER LETTER "D" IN DARK BLUE. THE LITERARY ELEMENT OF THE MARK IS SURROUNDED BY YELLOW TILES. THE CIRCLE DESIGN IS OUTLINED IN A BLUE TILE BORDER.

THE COLOR(S) DARK BLUE, YELLOW AND BLUE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

SER. NO. 85-661,497, FILED 6-26-2012.

KIM MONINGHOFF, EXAMINING ATTORNEY



Lynn Stewart Kee
Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.



Please note that U.S. Customs & Border Protection (CBP), a bureau of the Department of Homeland Security, maintains a trademark recordation system for marks registered at the United States Patent and Trademark Office. Parties who register their marks on the Principal Register may record these marks with CBP, to assist CBP in its efforts to prevent the importation of goods that infringe registered marks. The recordation database includes information regarding all recorded marks, including images of these marks. CBP officers monitor imports to prevent the importation of goods bearing infringing marks, and can access the recordation database at each of the 317 ports of entry.

CBP's **Intellectual Property Rights e-Recordation (IPRR)** system, located at <https://apps.cbp.gov/e-recordations/>, allows right holders to electronically file IPR recordation applications, thus significantly reducing the amount of time normally required to process paper applications. Some additional benefits of the system include:

- Elimination of paper applications and supporting documents.
- Copies of the certificate issued by the registering agency (U.S. Patent and Trademark Office or the Copyright Office) are retained by the right holder, not submitted to CBP.
- Payment by credit card (preferred), check or money order.
- Ability to upload images of the protected work or trademark, thus obviating the need to send samples to CBP.
- Reduced time from filing of the application to enforcement by field personnel.

Information about how to obtain a recordation, and about CBP's Intellectual Property Rights border enforcement program, is available at CBP's web site, www.cbp.gov.

WARNING FROM THE USPTO CONCERNING UNOFFICIAL TRADEMARK SOLICITATIONS

Please be aware that private companies not associated with the United States Patent and Trademark Office (USPTO) often use trademark application and registration information from the USPTO's databases to mail or e-mail trademark-related solicitations. These may include offers: (1) for legal services; (2) for trademark monitoring services; (3) to record trademarks with U.S. Customs and Border Protection; and (4) to "register" trademarks in a private registry.

These companies may use names that resemble the USPTO name, including, for example, one or more of the terms "United States," "U.S.," "Trademark," "Patent," "Registration," "Office," or "Agency." Increasingly, some companies attempt to make their solicitations mimic the look of official government documents rather than the look of a typical commercial or legal solicitation by emphasizing official government data like the USPTO application serial number, the registration number, the International Class(es), filing dates, and other information that is publicly available from USPTO records. Many refer to other government agencies and sections of the U.S. Code. Most require "fees" to be paid.

Some applicants and registrants have reported paying fees to these private companies, mistakenly thinking that they were paying required fees to the USPTO. So, be sure to read trademark-related communications carefully before making a decision about whether to respond. **All official correspondence will be from the "United States Patent and Trademark Office" in Alexandria, VA, and if by e-mail, specifically from the domain "@uspto.gov."**

If you receive a trademark-related solicitation that you believe is deceptive, you may file an on-line consumer complaint with the Federal Trade Commission ("FTC"), at www.FTC.gov. Although the FTC does not resolve individual consumer complaints, it may institute, as the nation's consumer protection agency, investigations and prosecutions based on widespread complaints about particular companies or business practices.

For further information about, as well as several examples of, these non-USPTO solicitations, please visit the page on the www.USPTO.gov website entitled "**WARNING: Non-USPTO Solicitations That May Resemble Official USPTO Communications.**"