

ORDINANCE #2012-14

AN ORDINANCE OF THE MAYOR AND CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AMENDING CHAPTER 80 "SIGN REGULATIONS"; PROVIDING FOR REGULATIONS FOR WINDOW SIGNS; PROVIDING FOR INCLUSION; PROVIDING FOR SEVERABILITY AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City Council of the City of Doral adopted the Sign Code which considered window signs commercial retail signs within the City; and

WHEREAS, it is the intent of the City Council to allow for window signs to be located within the City limits in a manner that will maintain and improve the aesthetics, quality of life and safety within the City; and

WHEREAS, the City Council recognizes the need to balance between the ability to market business and aesthetics; and

WHEREAS, the City Council has reviewed the proposed amendment to the Land Development Regulations and find the amendment to be in the best interest and welfare of the City and its residents.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF DORAL:

Section 1. Recitals. The foregoing "WHEREAS" clauses are hereby ratified and confirmed as being true and correct and hereby made a specific part of this Ordinance upon adoption hereof.

Section 2. Window Sign. Chapter 80 of the City of Doral Land Development Code, entitled "Sign Regulations," shall be and is hereby amended as appropriate by the following:

Sec. 80 – 258 Commercial Retail Signs

(a) ***Permitted***. The following signs are permitted as provided in this section for all authorized commercial and retail uses in the city:

(6) *Window Sign (permanent)*. Window Signs are permitted as follows:

Approvals Necessary	Planning and Zoning Department
Number (maximum)	One per establishment
Sign area (maximum)	Four square feet <u>25% of window frontage</u>
Illumination	Prohibited
Permitting	<u>Unless the window sign contains structural components that warrant a building permit pursuant to the Florida Building code, window signs do not require a building permit. However, window signs must be approved by the Planning and Zoning Department.</u>

- a) **Grace Period.** Any sign existing on the effective date of this Ordinance and which is in violation of this Ordinance shall be brought into compliance within twelve months of the effective date.
- b) **Window Sign Application.** Property owners shall submit a “window sign” application to the Planning and Zoning Department for review and approval. The application shall include the following:
- 1) **Property identification information such as, but not limited to the Name, Address, and Unit Number (if applicable) of the business location.**
 - 2) **Window area measured in square feet.**
 - 3) **Sign area measured in square feet.**
 - 4) **Indication of the materials being used for the sign.**
 - 5) **Diagram of the sign.**

Section 3. Repeal of Conflicting Provisions. To the extent any provisions of the Code conflict with this Ordinance, those provisions are repealed in its entirety.

Section 4. Severability. The provisions of this Ordinance are declared to be severable and if any section, sentence, clause or phrase of this Ordinance shall for any reason be held to be invalid or unconstitutional, such decision shall not affect the validity of the remaining sections, sentences, clauses, and phrases of this Ordinance but they shall remain in effect, it being the legislative intent that this Ordinance shall stand notwithstanding the invalidity of any part.

Section 5. Inclusion in the Code. It is the intention of the City Council, and it is hereby ordained that the provisions of this Ordinance shall become and be made a part of the Code of City of Doral, Florida; that the sections of this Ordinance may be renumbered or relettered to accomplish such intentions; and that the word “Ordinance” shall be changed to “Section” or other appropriate word.

Section 6. Effective Date. This Ordinance shall be effective upon adoption on second reading.

The foregoing Ordinance was offered by Councilmember Cabrera, who moved its adoption. The motion was seconded by Vice Mayor DiPietro and upon being put to a vote, the vote was as follows:

Mayor Juan Carlos Bermudez	Yes
Vice Mayor Michael DiPietro	Yes
Councilman Peter Cabrera	Yes
Councilman Luigi Boria	No
Councilwoman Ana-Maria Rodriguez	Absent

PASSED AND ADOPTED on first reading this 28 day of March, 2012.

PASSED AND ADOPTED on second reading this 30 day of May, 2012.



Juan Carlos Bermudez, Mayor

ATTEST:



Barbara Herrera, City Clerk

APPROVED AS TO FORM AND
LEGAL SUFFICIENCY:



Jimmy Morales, City Attorney