



## City of Doral Commission on the Status of Women Minutes

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Thursday, August 16, 2018  
Doral Police Substation  
Community Room  
3719 N.W. 97<sup>th</sup> Avenue  
Doral, FL 33178

1. **Call to Order**

Meeting was called to order at 6:10 pm.

2. **Roll Call of Board Members**

Ana Taina Shepard, Chair	Absent
Alejandra Moreno, Vice Chair	Present
Marlene Gonzalez, Secretary	Present
Thelma Cela, Board Member	Absent
Elizabeth Nieves, Board Member	Present

**Also present were:**

Lisandra Alfonso, Public Affairs Division

Guest: Allie L. Martinez, Director for The Women's Fund Miami-Dade

3. **Pledge of Allegiance**

4. **Public Comments**

- a. There were no comments made during public comments.

5. **Approval of Minutes**

**Motion to approve the July 19, 2018 meeting minutes as presented** made by Alejandra Moreno and seconded by Elizabeth Nieves Board Member. By consensus, motion passes unanimously.

6. **Discussion Items**

a. **Discussion: Presentation – The Women's Fund Miami-Dade**

Allie L. Martinez, Director for The Women's Fund Miami-Dade who has a background in Clinical Data & Research, attended to report status of County Report – where we stand as a County in Equal Pay and analyzed Public & Private perspective.

She shared an overview of re-organization. The new Executive Director has a wonderful vision for The Women's Fund Miami-Dade. Collectively they re-designed a new Logo: W and adopted a new Motto: Women Strong World Strong

Thus far they have implemented a comprehensive plan, involving monthly campaigns and hold a Forum, first Thursday of every month. For example, October is Domestic Violence Month and will be the first forum topic.

In addition, their website was completely revamped (womensfundmiami.org), now having Launch Take-Action, social media and digital marketing campaigns. Resource page launched Resources Hub for Domestic Violence and will soon expand to include tools, support, online presentations, online training, best practices seminars, user generated forum and expert webinars.

They also created a list of the following 4 Pillars under which organizations and individuals can find links to various services on their website:

**Economic Mobility**

**Leadership**

**Freedom from Violence**

**Health & Wellbeing**

April 19<sup>th</sup> – National Equal Pay Day – Miami Dade

The Women's Fund is developing a forum (businesses) to participate.

Their objective to develop more advocacy putting together people & organizations to drive consumers forward. Organizations can sign up to join Equal Pay Movement, which provide guides and resources on how to go about in achieving Pay Equality adopting the assistance of Equal Pay Ambassadors.

It is interesting to note that Hispanic women are paid on average \$0.50 less on the dollar.

As part of the comprehensive plan they are developing synergies with Doral Chamber of Commerce, to engage them to get business owners to participate. Alejandra Moreno invited Allie Moreno to consider addressing address Doral Chamber of Commerce. Organizations can register at: JOIN US – SIGN A COMPACT

The presentation was concluded where Allie Martinez asked for collaboration in promoting their cause and we would cross promote our causes, developing mutual goals to move forward.

**b. Discussion: Advisory Board to organize "Women's Equality Day" event for City of Doral and request approval to make this a yearly event**

Advisory Board wishes to organize a Women's Equality Day event, at no cost, on Saturday October 20<sup>th</sup> or Saturday October 27<sup>th</sup> from 10:00 am – 1:00 pm, during October which is known for Domestic Violence Awareness month.

Alejandra Moreno made a motion to present to Council for approval, second by Elizabeth Nieves and unanimous approval. Next Council Meeting will be held September 12<sup>th</sup> at 6:00 pm. October 20<sup>th</sup> of which Advisory Board will be attending.

Pending approval, the logistics and additional sponsors will be coordinated. For now, Realty World South Florida will be catering the event and Women's Fund – Miami-Dade will be hosting an exhibitor table. Approval to partnership with Women's Fund will be requested from Council in which we would sign a collaboration agreement, which they will provide a template to Advisory Board.

In preparation for this event, Advisory Board requested from Lisandra to ask Licensing Clerk's office and Planning & Zoning Department to provide statistics on how many businesses are owned by women.

**c. Discussion: Postpone City of Doral Sexual Harassment Training**

Alejandra Moreno made a motion to postpone City of Doral Sexual Harassment Training to after the new year, second by Elizabeth Nieves and unanimous approval.

**d. Discussion: Nominate candidate for Florida's Spirit of Community Award**

Alejandra Moreno made a motion to nominate Barbara Romani as a candidate for Florida's Spirit of Community Award, recognizing her as a long-time resident of Doral, 50 years at Citibank, and was a dynamic member of "WE WILL REBUILD" after Hurricane Andrew. A great role model. August 17<sup>th</sup> is deadline to submit candidates. Second by Marlene Gonzalez and unanimous approval.

**e. Discussion: Advisory Board to support Miami-Dade Women's Equality Event scheduled for August 25<sup>th</sup>**

It was agreed that Elizabeth Nieves and Marlene Gonzalez will attend on behalf of Advisory Board.

**7. Future Meeting Date**

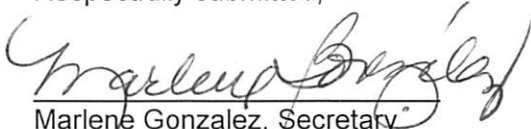
Thursday September 20, 2018 at 6:00 p.m.

**8. Discussion of next meeting agenda items.**

- a. Discuss the options of speakers, additional sponsors for City of Doral "Women's Equality Day"
- b. Open Discussion

**9. Adjournment Meeting adjourns at 7:28 pm**

Respectfully submitted,

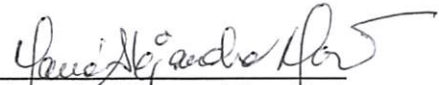
  
Marlene Gonzalez, Secretary

Motion to approve the minutes of the August 16<sup>th</sup>, 2018 Commission on the Status of Women Meeting  
made by Board Member Alejandra Moreno and seconded by Board Member  
Elizabeth Nieves

Vice Chair Alejandra Moreno  
Secretary Marlene Gonzalez  
Board Member Elizabeth Nieves


APPROVED and ADOPTED this 1 day of October, 2018.

  
Alejandra Moreno, Vice Chair