



BUSINESS IMPACT ESTIMATE FORM

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This Business Impact Estimate is given as it relates to the proposed ordinance titled:

Ordinance #2024-25 “Parking on Private Property”

AN ORDINANCE OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING/DENYING TEXT AMENDMENTS TO THE CITY OF DORAL CODE OF ORDINANCES CHAPTER 44, ARTICLE V TITLED “TRAFFIC AND VEHICLES”, BY CREATING DIVISION 9, TITLED “PARKING ON PRIVATE PROPERTY”; PROVIDING FOR INCORPORATION OF RECITALS; PROVIDING FOR SEVERABILITY; PROVIDING FOR CONFLICTS; PROVIDING FOR ADOPTION AND INCORPORATION INTO THE CODE; AND PROVIDING FOR AN EFFECTIVE DATE

Part I.

Summary of the proposed ordinance and statement of public purpose¹:

This proposed ordinance seeks to adopt elements of the recently adopted Florida Statute 715.075 into Chapter 44 of the City of Doral’s Code of Ordinances. The public purpose of this ordinance is to provide additional regulation of signage within private property, particularly parking used for motor vehicle parking, to ensure uniformity and protect the City’s aesthetics.

Part II.

Estimate of the direct economic impact of the proposed ordinance on private, for-profit businesses in the City of Doral: *(fill out subsections a-c as applicable, if not applicable write “not applicable”)*

- a. Estimate of direct compliance costs that businesses may reasonably incur if the proposed ordinance is enacted:

Would vary based on number of signs posted on an individual property, but since ordinance does not stipulate a minimum number of signs, the estimated cost for one sign typically will be in the range of \$100.00 to \$200.00.

¹ Address the public purpose to be served by the proposed ordinance, such as serving the public health, safety, morals, and welfare of the City of Doral.



- b. Identification of any new charges or fee on businesses subject to the proposed ordinance, or for which businesses will be financially responsible; and

N/A, no new charges or fees.

- c. An estimate of the City of Doral's regulatory costs, including an estimate of revenues from any new charges or fees that will be imposed on businesses to cover such costs.

N/A, no new charges or fees.

Part III.

Good faith estimate of the number of businesses likely to be impacted by the ordinance:

3,200. This number approximates the total number of commercial and industrial properties in the City, not businesses, that contain private parking for motor vehicles.

Part IV. Additional Information (if any):

N/A