



City of Doral Smart City Advisory Board Meeting Minutes

Monday, November 20, 2023

6:00 p.m.

**Doral Government Center
1st Floor Multipurpose Room
8401 NW 53rd Terrace
Doral, FL 33166**

1. Call to Order

Meeting was called to order at 6:05 p.m.

2. Roll Call of Board Members

Carlos Sousa da Corte, Chair	Present
Justo Vera, Vice Chair	Absent/Excused
Curt Warren, Secretary	Present
Patrick Dyer, Board Member	Absent/Excused
John William Gomez, Board Member	Present
Gaukhar Lapezo, Alternate Board Member	Absent

3. Pledge of Allegiance

4. Approval of Minutes

- **September 25, 2023**

Motion to approve the September 25, 2023 meeting minutes made by board member Carlos Sousa and seconded by board member John Gomez. By consensus, motion passes unanimously.

5. Discussion Items

a) Update: Recommendations/topics from last meeting

In the last meeting the board discussed three main topics. First, Justo talked about energy sustainability and smart transportation/electric vehicles. He did a presentation about electric vehicles as a potential revenue source and cost savings source to the City of Coral Gables, so he would focus his recommendations on that. Second, Curt talked about cybersecurity recommendations, so he would focus his recommendations on that. Third, the board discussed how to make sure they broaden the feedback that they're getting beyond the members of the board and out

to the residents of Doral. Carlos reached out to the City Clerk to ask how other boards have reached out to residents and Connie informed him that the boards have used a survey mechanism.

The board wants to focus on who they are going to give that survey to, what questions they are going to ask, what medium they want to use and figure out how to get feedback from businesses versus residents.

b) Feedback mechanism/survey method that the City of Doral uses for capturing feedback from citizens.

Question #1 from the board is how they get the survey to people. Carlos informed the board that there are two routes they can take on that. First, they can ask the city to promote it on their social media accounts. Second, they can do a meetup for tech workers in Doral or invite them to a future board meeting. Board member John suggested having a few KPIs because they will help track and measure the impact of the city server that they use. He also suggested having open forum type questions and the importance of time of response. Board member John recommended using QR code scans for the survey, that way the residents/business owners can just scan the code and it directs them to the website so they can start the survey.

The board discussed the possibility of making the survey generic, so it's not overcomplicated for the residents. Some of the potential survey questions they discussed are: Have you ever used a system with the City of Doral? If so, which?

What do you like the most about living in Doral? What do you like the least about living in Doral? When you think of the word technology, what two words come to mind? The last one would be an open forum question, asking what they want from the city.

6. Next Meeting: Monday, February 12, 2024 at 6:00 p.m.

7. Adjournment: Meeting adjourned at 6:55 p.m.

****These are the final minutes of the 2023-2025 term****