

**PROFESSIONAL SERVICES AGREEMENT BETWEEN
THE CITY OF DORAL
AND
PRESSRELATIONS INC
FOR
MEDIA MONITORING SERVICES**

THIS AGREEMENT is made between **PRESSRELATIONS INC**, an active, for-profit Florida Corporation, (hereinafter the “Provider”), and the **CITY OF DORAL, FLORIDA**, a Florida municipal corporation, (hereinafter the “City”).

RECITALS

WHEREAS, on May 2, 2022, Request for Proposal (“RFP”) # 2022-15, “Media Monitoring Services” was advertised for the provision of procuring services from parties capable of providing robust media monitoring services for printing and broadcasting; and

WHEREAS, three (3) submittals were received and opened on July 17, 2022, with two (2) firms meeting the basic required criteria set forth in the RFP; and

WHEREAS, during the evaluation process it was determined that PressRelations Inc was the top ranked firm; and

WHEREAS, during the September 14, 2022, Council Meeting, the City Council of the City of Doral approved Resolution # 22-169 approving the award of RFP# 2022-15 and authorizing the City Manager to enter into an agreement with PressRelations Inc.

AGREEMENT

NOW, THEREFORE, in consideration of the aforementioned recitals, which are incorporated herein and made a part hereof by this reference, the mutual covenants and conditions contained herein, and other good and valuable consideration, the sufficiency of which is acknowledged by the Parties, Provider and the City agree as follows.

1. Scope of Services/Deliverables.

1.1 The City grants to the Provider the rights delineated in this Agreement and the Scope of Services to provide robust media monitoring services for printing and broadcasting.

1.2 The Provider shall furnish professional services to the City as set forth in the Scope of Services discussed in the Request for Proposal (RFP-2022-15) attached and incorporated herein as Exhibit “A”, and further described in Provider’s Proposal attached as **Exhibit “B”** which are attached to this Agreement and incorporated herein and made part hereof by this reference.

1.3 Provider may provide additional services to the City as determined by the City Manager or his/her designee and that are related or arise from the Services and are mutually agreeable by both parties.

2. **Term/Commencement Date.**

2.1 This Agreement shall become effective upon execution by both parties and will remain in effect for three (3) years with the option to renew for an additional two (2) additional one (1) year periods for a maximum total of five (5) years under the same terms, conditions,

3. **Compensation and Payment.**

3.1 Provider shall submit invoices in a timely manner following the completion of the project. These invoices shall identify the nature of the work performed and shall not exceed amounts allocated to each project in accordance with the Proposal. The City shall pay the Provider within thirty (30) calendar days of approval by the City Manager of any invoices submitted by Provider to the City.

4. **Sub-Providers.**

4.1 The Provider shall be responsible for all payments to any subcontractors and shall maintain responsibility for all work related to the Service.

4.2 Any subcontractors used on the Service must have the prior written approval of the City Manager or his designee.

5. **City's Responsibilities.**

5.1 Furnish to Provider, at the Provider's written request, all available data pertinent to the services to be provided by Provider, in possession of the City.

6. **Provider's Responsibilities.**

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- 6.1 The Provider shall exercise the same degree of care, skill and diligence in the performance of the Services as is ordinarily provided by a provider under similar circumstances. If at any time during the term of this Agreement, it is determined that the Provider's deliverables are incorrect, defective or fail to conform to the Scope of Services, upon written notification from the City Manager, the Provider shall at Providers sole expense, immediately correct the work. The City in no way assumes or shares any responsibility or liability of the Provider or Sub Provider under this agreement.
- 6.2 Provider shall abide by the terms of the RFP to the extent not in conflict with this Agreement. The RFP is incorporated and made part of this Agreement.

7. **Conflict of Interest.**

7.1 INTENTIONALLY LEFT BLANK

8. **Termination.**

- 8.1 The City Manager may terminate this agreement immediately with cause or upon thirty (30) days written notice to the Provider without cause. Cause shall include but not be limited to a failure on the part of Provider to: follow the reasonable Service directives of the City; cure a breach of this Agreement within ten (10) days of receiving the notice of breach or five (5) days before the anticipated Service, whichever is less; and/or failure to abide by local, state, and federal laws and regulations in performance of the duties provided herein.
- 8.2 Upon receipt of the City's written notice of termination, Provider shall stop providing the Service.
- 8.3 The Provider shall transfer all books, records, reports, working drafts, documents, maps, and data pertaining to the Service to the City, in a hard copy and electronic format specified by the City within 14 days from the date of the written notice of termination or the date of expiration of this Agreement.

9. **Insurance.**

- 9.1 The Provider shall secure and maintain throughout the duration of this Agreement insurance of such type and in such amounts as required by Exhibit "C". The insurance carrier shall be qualified to do business in the State of Florida and have agents upon whom service of process may be made in the State of Florida.

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9.2 Certificates of Insurance shall be provided to the City at the time of execution of this Agreement and certified copies provided if requested. Each policy certificate shall be endorsed with a provision that not less than thirty (30) calendar days' written notice shall be provided to the City before any policy or coverage is cancelled or restricted, or in accordance to policy provisions. The City further reserves the right to solicit additional coverage, or require higher limits of liability as needed, and depending on the nature of scope, or level of exposure.

10. **Nondiscrimination.**

10.1 During the term of this Agreement, Provider shall not discriminate against any of its employees or applicants for employment because of their race, color, religion, sex, gender identity or gender expression or national origin and agrees to abide by all Federal and State laws regarding nondiscrimination.

11. **Attorneys' Fees and Waiver of Jury Trial.**

11.1 In the event of any litigation arising out of this Agreement, each party shall be responsible for their attorneys' fees and costs, including the fees and expenses of any paralegals, law clerks and legal assistants, and including fees and expenses charged for representation at both the trial and appellate levels.

11.2 In the event of any litigation arising out of this Agreement, each party hereby knowingly, irrevocably, voluntarily and intentionally waives its right to trial by jury.

12. **Indemnification.**

12.1 Provider shall defend, indemnify, and hold harmless the City, its officers, agents and employees, from and against any and all demands, claims, losses, suits, liabilities, causes of action, judgment or damages, arising out of, related to, or any way connected with Provider's performance or non-performance of any provision of this Agreement including, but not limited to, liabilities arising from Agreements between the Provider and third parties made pursuant to this Agreement. Provider shall reimburse the City for all its expenses including reasonable attorneys' fees and costs incurred in and about the defense of any such claim or investigation and for any judgment or damages arising out of, related to, or in any way connected with Provider's performance or non-performance of this Agreement. This indemnification may not exceed the limits established in Section 768.25 of the Florida Statutes.

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- 12.2 The provisions of this section shall survive termination of this Agreement.
- 12.3 Ten dollars (\$10) of the payments made by the City constitute separate, distinct, and independent consideration for the granting of this indemnification, the receipt and sufficiency of which is voluntary and knowingly acknowledged by the Provider.

13. **Notices/Authorized Representatives.**

- 13.1 Any notices required by this Agreement shall be in writing and shall be deemed to have been properly given if transmitted by hand-delivery, by registered or certified mail with postage prepaid return receipt requested, or by a private postal service, addressed to the parties (or their successors) at the following addresses:

For the City: Hernan M. Organvidez
 City Manager
 City of Doral, Florida
 8401 NW 53rd Terrace
 Doral, Florida 33166

With a Copy to: Luis Figueredo, Esq.
 City Attorney
 City of Doral, Florida
 8401 NW 53rd Terrace
 Doral, Florida 33166

For The Provider: PressRelations Inc
 5900 Balcones Drive, STE 100
 Austin, Texas 78731

14. **Governing Law.**

- 15.1 This Agreement shall be construed in accordance with and governed by the laws of the State of Florida. Exclusive venue for any litigation arising out of this Agreement shall be in Miami-Dade County, Florida, or the Southern District of Florida.

15. **Entire Agreement/Modification/Amendment.**

- 16.1 This writing contains the entire Agreement of the parties and supersedes any prior oral or written representations. No representations were made or

relied upon by either party, other than those that are expressly set forth herein.

- 16.2 No agent, employee, or other representative of either party is empowered to modify or amend the terms of this Agreement, unless executed with the same formality as this document.

16. **Ownership and Access to Records and Audits.**

- 16.1 All records, books, documents, maps, data, deliverables, papers and financial information (the "Records") that result from the Provider providing services to the City under this Agreement shall be the property of the City.
- 16.2 The City Manager or his designee shall, during the term of this Agreement and for a period of three (3) years from the date of termination of this Agreement, have access to and the right to examine and audit any Records of the Provider involving transactions related to this Agreement.
- 16.3 The City may cancel this Agreement for refusal by the Provider to allow access by the City Manager or his designee to any Records pertaining to work performed under this Agreement that are subject to the provisions of Chapter 119, Florida Statutes.
- 16.4 In addition to other contract requirements provided by law, Provider shall comply with public records laws, specifically to:
- (a) Keep and maintain public records that ordinarily and necessarily would be required by the City in order to perform the service;
 - (b) Provide the public with access to public records on the same terms and conditions that the City would provide the records and at a cost that does not exceed the cost provided in this chapter or as otherwise provided by law;
 - (c) Ensure that public records that are exempt or confidential and exempt from public records disclosure requirements are not disclosed except as authorized by law; and
 - (d) Meet all requirements for retaining public records and transfer, at no cost, to the City all public records in possession of the contractor upon termination of the contract and destroy any duplicate public records that are exempt or confidential and exempt from public records disclosure requirements. All records stored electronically must be provided to the City in a format that is compatible with the information technology systems of the City.

16.5 The Provider may also be subject to monthly audits by the City of Doral or their designee. The audit will specifically include a comprehensive review of the following:

(a) Service quality, attentiveness, courteousness, etc.;

17. **No assignability.**

17.1 This Agreement shall not be assignable by Provider unless such assignment is first approved by the City Manager. The City is relying upon the apparent qualifications and personal expertise of the Provider, and such firm's familiarity with the City's area, circumstances and desires.

18. **Severability.**

18.1 If any term or provision of this Agreement shall to any extent be held invalid or unenforceable, the remainder of this Agreement shall not be affected thereby, and each remaining term and provision of this Agreement shall be valid and be enforceable to the fullest extent permitted by law.

19. **Independent Contractor.**

19.1 The Provider and its employees, volunteers and agents shall be and remain independent contractors and not agents or employees of the City with respect to all of the acts and services performed by and under the terms of this Agreement. This Agreement shall not in any way be construed to create a partnership, association or any other kind of joint undertaking, enterprise or venture between the parties.

20. **Representations and Warranties of Provider.**

20.1 Provider hereby warrants and represents, at all times during the Term of this Agreement, inclusive of any renewals thereof, that:

(a) Provider, and its employees and/or subcontractors, shall maintain in good standing all required licenses, certifications and permits required under federal, state and local laws necessary to perform the Services hereunder;

(b) Provider is a corporation duly organized, validly existing and in good standing under the laws of the State of Florida and duly registered, validly doing business and in good standing under the laws of the State of Florida;

(c) The execution, delivery and performance of this Agreement by Provider has been duly authorized and no consent of any other person or entity to such execution, delivery and performance is required to render this Agreement a valid and binding instrument enforceable against Provider in accordance with its terms; and

(d) Provider has the required knowledge, expertise, and experience to perform the Services and carry out its obligations under this Agreement in a professional and first-class manner.

21. **Compliance with Laws.**

21.1 The Provider shall comply with all applicable laws, ordinances, rules, regulations, and lawful orders of public authorities relating to the services.

21.2 The Provider shall not commit nor permit any violations of applicable federal, state, county and municipal laws, ordinances, resolutions and governmental rules, regulations and orders, as may be in effect now or at any time during the term of this Agreement, all as may be amended, which are applicable to the City and the Provider.

22. **Non-collusion.**

22.1 Provider certifies that it has not divulged, discussed or compared his/her/its quote with other individuals and/or entities that provided quotes to the City for the Services and has not colluded with any other individual or entity whatsoever.

23. **Truth in Negotiating Certificate.**

23.1 Provider hereby certifies, covenants, and warrants that wage rates and other factual unit costs supporting the compensation for the Services that may be offered pursuant to this Agreement are accurate, complete, and current. Provider further agrees that the Fee provided shall be adjusted to exclude any significant sums by which the City determines the agreement price was increased due to inaccurate, incomplete, or non-current wage rates and other factual unit costs. All such agreement adjustments shall be made within one (1) year following the end of the Term or any Extension term.

24. **Waiver**

24.1 The failure of either party to this Agreement to object to or to take affirmative action with respect to any conduct of the other which is in violation of the terms of this Agreement shall not be construed as a waiver of the violation or breach, or of any future violation, breach or wrongful conduct.

25. **Survival of Provisions**

25.1 Any terms or conditions of either this Agreement that require acts beyond the date of the term of the Agreement, shall survive termination of the Agreement, shall remain in full force and effect unless and until the terms or conditions are completed and shall be fully enforceable by either party.

26. **Prohibition of Contingency Fees.**

26.1 The Provider warrants that it has not employed or retained any company or person, other than a bona fide employee working solely for the Provider, to solicit or secure this Agreement, and that it has not paid or agreed to pay any person(s), company, corporation, individual or firm, other than a bona fide employee working solely for the Provider, any fee, commission, percentage, gift, or any other consideration, contingent upon or resulting from the award or making of this Agreement.

27. **Force Majeure.**

27.1 It is understood that performance of any act by the City or Provider hereunder may be delayed or suspended at any time while, but only so long as, either party is hindered in or prevented from performance by acts of God, the elements, war, rebellion, strikes, lockouts or any cause beyond the reasonable control of such party, provided however, the City shall have the right to provide substitute service from third parties or City forces as may be necessary to meet City needs. If the condition of force majeure exceeds a period of fourteen (14) days, the City may, at its option and discretion, cancel or renegotiate the Agreement

28. **Counterparts**

28.1 This Agreement may be executed in several counterparts, each of which shall be deemed an original and such counterpart shall constitute one and the same instrument.

29. **Interpretation.**

29.1 The language of this Agreement has been agreed to by both parties to express their mutual intent and no rule of strict construction shall be applied against either party hereto. The headings contained in this Agreement are for reference purposes only and shall not affect in any way the meaning or

interpretation of this Agreement. All personal pronouns used in this Agreement shall include the other gender, and the singular shall include the plural, and vice versa, unless the context otherwise requires. Terms such as “herein,” “hereof,” “hereunder,” and “hereinafter” refer to this Agreement as a whole and not to any particular sentence, paragraph, or section where they appear, unless the context otherwise requires. Whenever reference is made to a Section or Article of this Agreement, such reference is to the Section or Article as a whole, including all of the subsections of such Section, unless the reference is made to a particular subsection or subparagraph of such Section or Article.

29.2 Preparation of this Agreement has been a joint effort of the City and Provider and the resulting document shall not, solely as a matter of judicial construction, be construed more severely against one of the parties than any other.

30. **Discretion of City Manager.**

30.1 Any matter not expressly provided for herein dealing with the City or decisions of the City shall be within the exercise of the reasonable professional discretion of the City Manager.

31. **Third Party Beneficiary**

31.1 Provider and the City agree that it is not intended that any provision of this Agreement establishes a third-party beneficiary giving or allowing any claim or right of action whatsoever by any third party under this Agreement.

32. **No Estoppel**

32.1 Neither the City’s review, approval and/or acceptance of, or payment for services performed under this Agreement shall be construed to operate as a waiver of any rights under this Agreement of any cause of action arising out of the performance of this Agreement, and Provider shall be and remain liable to the City in accordance with applicable laws for all damages to the City caused by Provider’s negligent performance of any of the services under this Agreement. The rights and remedies provided for under this Agreement are in addition to any other rights and remedies provided by law.

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[THIS SPACE INTENTIONALLY LEFT BLANK. SIGNATURES TO FOLLOW.]

IN WITNESS WHEREOF, the parties execute this Agreement on the respective dates under each signature:

Attest:

CITY OF DORAL



Connie Diaz, City Clerk

By: 

Hernan M. Organvidez, City Manager
Date: 10/19/2022

Approved As To Form and Legal Sufficiency for the Use
And Reliance of the City of Doral Only:



Luis Figueredo, Esq.
City Attorney

PressRelations Inc

By: Connie A. Jordan
Its: Connie A. Jordan, Controller
Date: October 14, 2022

RESOLUTION No. 22-169

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING THE AWARD OF REQUEST FOR PROPOSALS #2022-15 “MEDIA MONITORING SERVICES” TO THE TOP RANKED VENDOR; AUTHORIZING THE CITY MANAGER TO ENTER INTO AN AGREEMENT WITH PRESSRELATIONS INC. FOR ROBUST MEDIA MONITORING SERVICES, AND TO EXPEND BUDGETED FUNDS FOR A THREE (3) YEAR PERIOD WITH THE OPTION TO RENEW FOR AN ADDITIONAL TWO (2) ONE (1) YEAR PERIODS UNDER THE SAME TERMS, AND CONDITIONS OF THE CONTRACT; AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND ENTER INTO AN AGREEMENT WITH THE NEXT LOWEST BIDDER SUCCESSIVELY IF AN AGREEMENT CAN NOT BE NEGOTIATED WITH THE TOP BIDDER; AUTHORIZING THE CITY MANAGER TO EXECUTE THE CONTRACT AND EXPEND BUDGETED FUNDS ON BEHALF OF THE CITY; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, Media monitoring services has been a tool utilized by the Public Affairs Department for years. Media monitoring tools allows the tracking of topics across print, online, and broadcast media output. This is important to measure successes, deal with a crisis quickly, listen out for negative publicity, and address inaccuracies; and

WHEREAS, on May 2, 2022, the City of Doral (the “City”) issued Request for Proposal #2022-15, “Media Monitoring Services” (the RFP) for the purpose of obtaining services from parties capable of providing robust media monitoring services for printing and broadcasting; and

WHEREAS, the City received seven (3) submittals for the RFP which were opened on June 17, 2022 at 10:00 a.m., with two (2) firms meeting the minimum required criteria set forth in the RFP with minor irregularities that were cured; and

WHEREAS, the City requested for all bid submittals to consider the bid amount for a potential five (5) year contract; and

WHEREAS, a public meeting was scheduled for Phase I of the evaluation, which was held on June 28th, 2022, where the committee decided to shortlist both firms for Phase II presentation/Interview. Both shortlisted firms are in equal standing at the beginning of Phase II Evaluation; and

WHEREAS, upon review of the bids submitted, and completion of the Phase II Evaluation, City Staff respectfully requests that the City Council authorize the City Manager to enter into an agreement with PressRelations Inc, who was deemed the lowest most responsive and responsible bidder for the printing and mailing services, expending budgeted funds for a three (3) year term with the option to renew for an additional two (2) one (1) year terms.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL AS FOLLOWS:

Section 1. Recitals. The above recitals are confirmed, adopted, and incorporated herein and made part hereof by this reference.

Section 2. Approval. The City Manager is authorized to enter into an Agreement with PressRelations Inc for the provision of media monitoring services, expending budgeted funds for a three (3) year term with the option to renew for an additional two (2) one (1) year terms under the same terms, and conditions.

Section 3. **Authorization.** The City Manager is authorized to execute the work orders and expend budgeted funds on the behalf of the City.

Section 4. **Implementation.** The City Manager and the City Attorney are hereby authorized to take such further action as may be necessary to implement the purpose and the provisions of this Resolution.

Section 5. **Effective Date.** This Resolution shall take effect immediately upon adoption.

The foregoing Resolution was offered by Councilmember Mariaca who moved its adoption. The motion was seconded by Councilmember Puig-Corve and upon being put to a vote, the vote was as follows:

Mayor Juan Carlos Bermudez	Yes
Vice Mayor Digna Cabral	Yes
Councilman Pete Cabrera	Yes
Councilwoman Claudia Mariaca	Yes
Councilman Oscar Puig-Corve	Yes

PASSED AND ADOPTED this 14 day of September, 2022.



JUAN CARLOS BERMUDEZ, MAYOR

ATTEST:



CONNIE DIAZ, MMC
CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY
FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:



LUIS FIGUEREDO, ESQ.
CITY ATTORNEY

Proposal for RFP No. 2022-15 Media Monitoring Services City of Doral, Florida

Your insights partner

20 years of experience
with cross media monitoring
and profound analysis

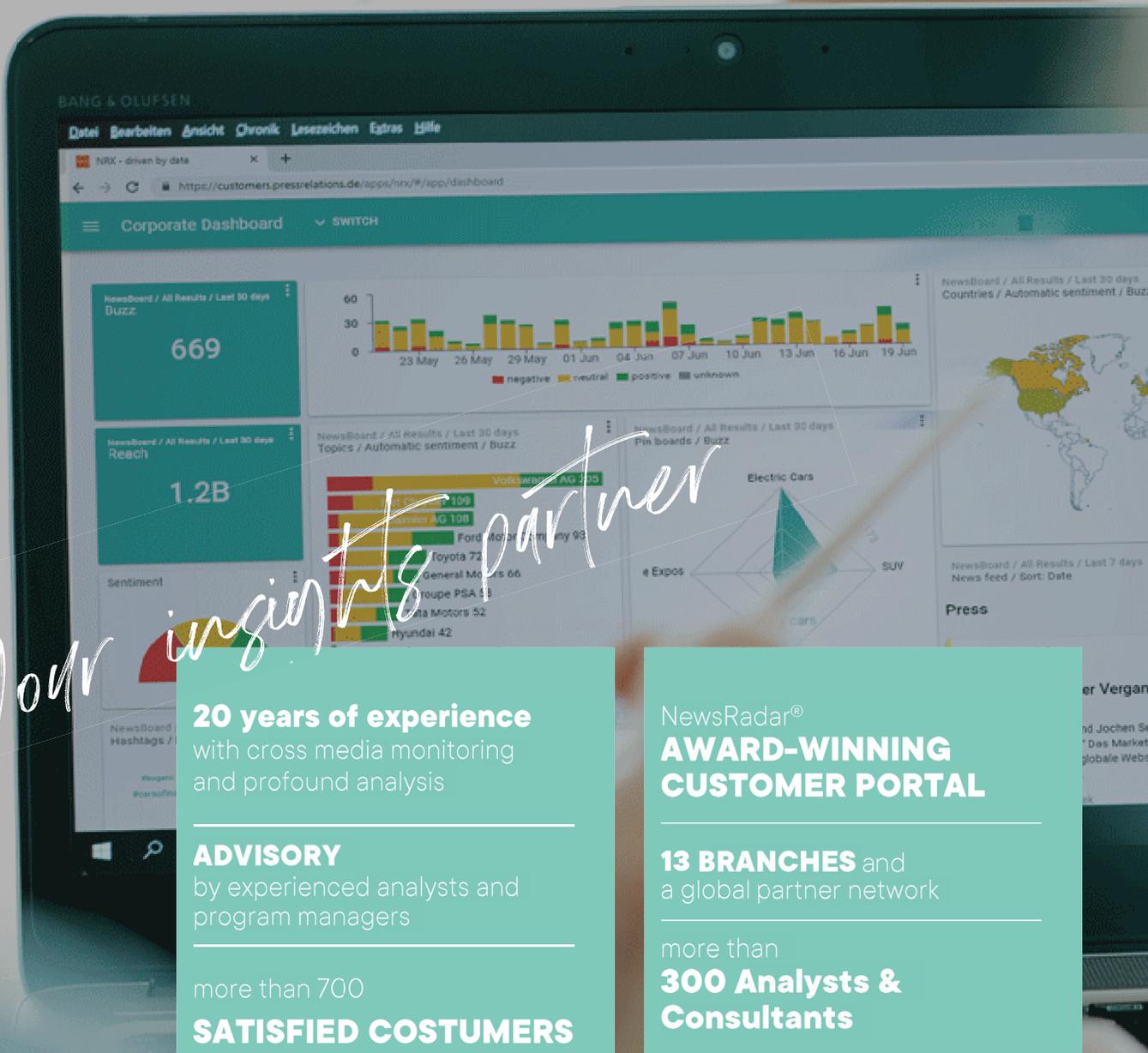
ADVISORY
by experienced analysts and
program managers

more than 700
SATISFIED CUSTOMERS

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**AWARD-WINNING
CUSTOMER PORTAL**

13 BRANCHES and
a global partner network

more than
**300 Analysts &
Consultants**



Our Contact for City of Doral, Florida

Herman Organvidez
Acting City Manager
City of Doral
8401 NW 53rd Terrace
Doral, Florida 33166
P: (305) 593-6725
E: procurement@cityofdoral.com

Your contact person at Pressrelations Inc.

Connie Jordan, Controller
Pressrelations, Inc.
4516 Burleson Rd, #18374.
Austin, Texas 78744-9998
P: (888) 544-2100 ext. #3
E: connie.jordan@pressrelations.com

COMPANY DATA REQUIRED:
FL VENDOR ACCOUNT # 3553567

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TAB 1: Who are we

At a glance, with more than 300 employees at 13 locations around the world, we are one of the leading global providers of media monitoring and analysis services. Our core competencies lie in cross-media content acquisition, evaluation, and delivering data-informed actionable insights. With our award-winning holistic software suite, NewsRadar®, and our media research expertise, we are viewed as one of the premier media insight companies world-wide. Our goal is simple: to empower our clients with the tools and knowledge they need to make smarter better business decisions and to accurately demonstrate the value created through earned and owned media engagement.

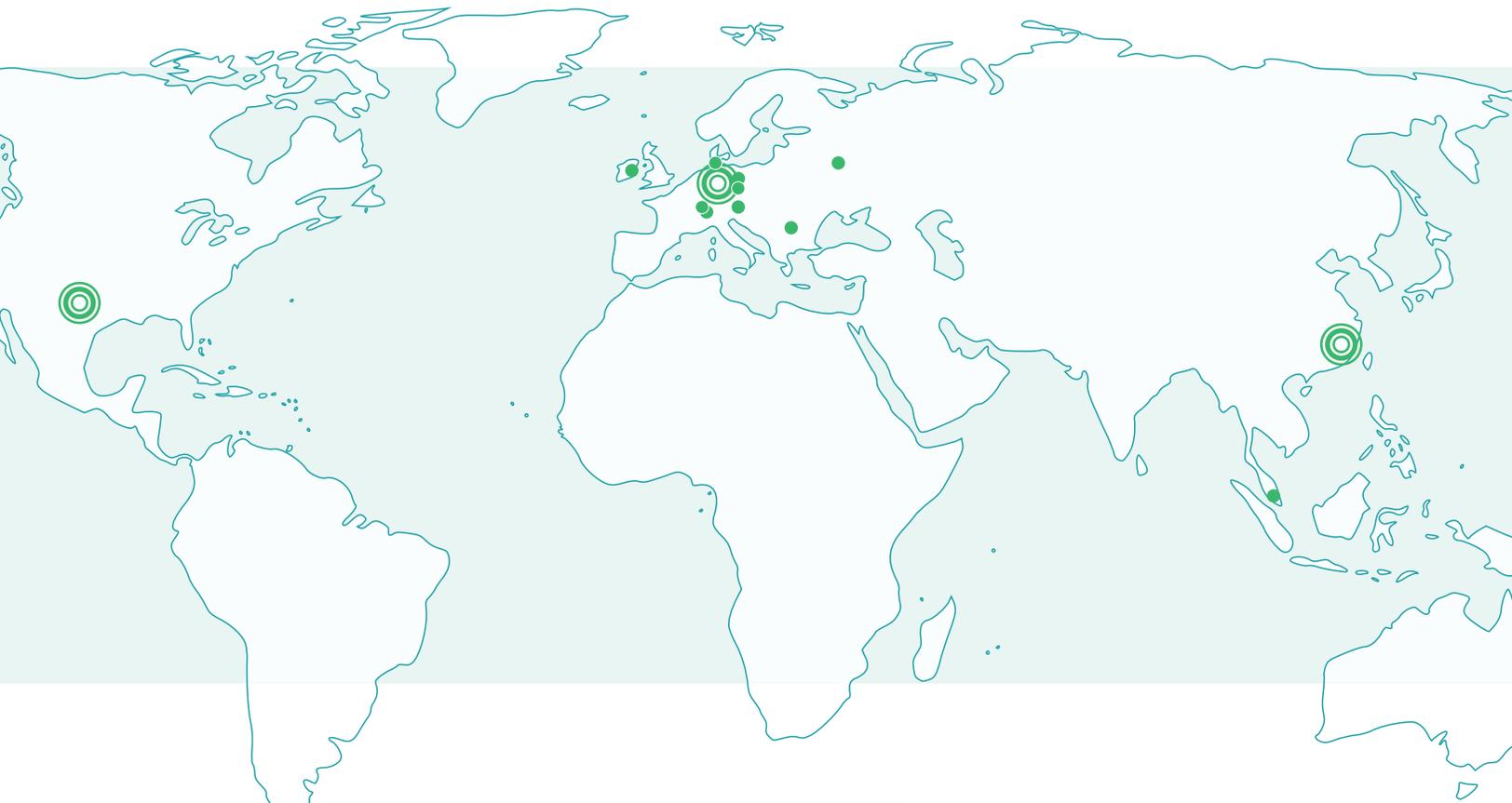
Since being founded in 2001, we have been combining our constantly evolving proprietary technology with the experience and expertise of our news managers, analysts, and consultants. On this basis, we supply more than 700 customers with **practical insights and recommendations which help them evaluate and manage their communication work effectiveness**. Our technical applications and solutions, such as NewsRadar and its underlying media capture technology, are used to the benefit of comprehensive media analysis in countries all over the world.



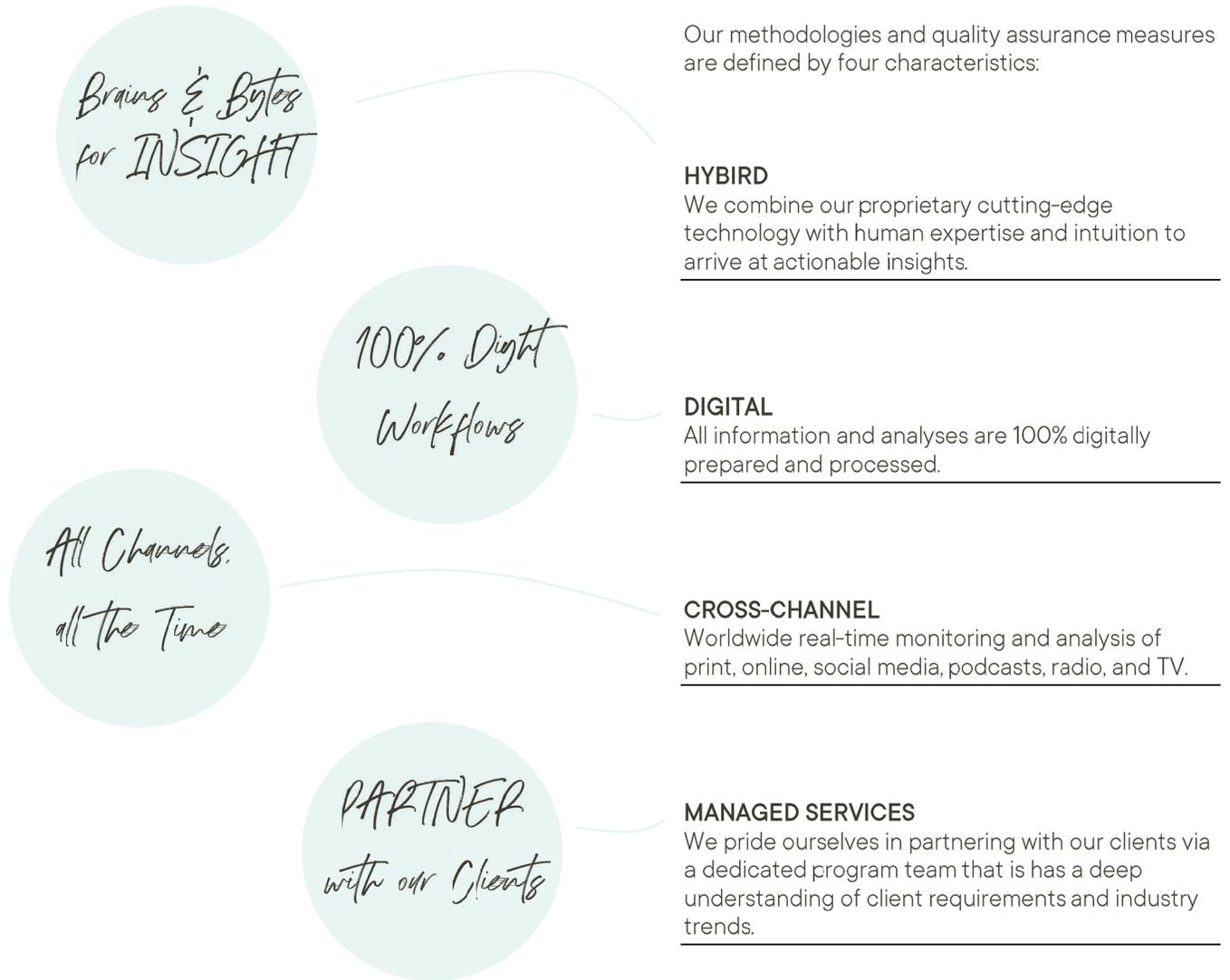
Where are we

Global consistent solutions, combined with deep local insight

You can always reach out to us at one of our 13 global sites situated in Austin (Texas), Berlin, Dublin, Düsseldorf, Hamburg, Leipzig, Moscow, Shanghai (coming Q1 2022), Sofia, Stans, Vienna and Zurich, and we will be happy to assist you with our global market expertise. Thanks to our global reach, pressrelations delivers local content sourcing and 24/7 service support. Take advantage of our extensive international media set and network.



TAB 2: How we work



Meet Your Team



Brent Golemon, Managing Director— Co-Founder of SaaS media monitoring services GalleryWatch.com (1995) and MediaTracking.com (2004), Brent has over 25 years of digital media intelligence experience providing general management and business development expertise.



Florian Klaus, Sr Consultant Intl Markets—Florian studied information management and is in the media analysis industry since 2007. He is responsible for international business development and an expert in cross-channel media evaluation.



Linda Zielinski, SR Project Manager—Int'l Markets—Linda started as a media relations editor in 2015 and was later promoted to team lead of production. In 2020, her duties shifted to onboarding of multi-national media programs.



Erika McDonald, Account Lead & Delivery Manager—Erika graduated with her BA in Management from Lamar University and a MA in Accounting from Texas A&M Corpus Christi. She has been a program delivery manager at pressrelations since 2018 and is an expert in the media intelligence field.



Erik King, Lead Media Analyst & Content Manager—As lead coverage analyst and content ingestion manager, Erik oversees all aspects of program content uptake (media sets & coverage) including associated quality controls and coding validation. Erik has been in the media monitoring field for almost 20 years.



Connie Jordan, Controller— After leaving Enron Corp, Connie joined the Media Tracking team almost 20 years ago. She joined pressrelations during the acquisition of Media Tracking, and manages our financial and regulatory Affairs.

TAB 3: Our Reference Clients

We respect our client's confidentiality and busy schedules. The following clients have authorized us to use their contact information.

Florida Department of Highway Safety and Motor Vehicles – Client since 2005

2900 Apalachee Pkwy, MS 22, Tallahassee, FL 32399-0514

Contact: Vicki Harman (850) 570-8695 vickiharman@flhsmv.gov

Florida Bar – Client since 2004

651 E Jefferson Street

Contact: Melanie Strickland (850) 561-5671 mstrickland@floridabar.org

Florida Office of the Attorney General – Client since 2005

The Capitol, PL-01, Tallahassee, FL 32399-1050

Whitney Ray (850) 245-0211 whitney.ray@myfloridalegal.com

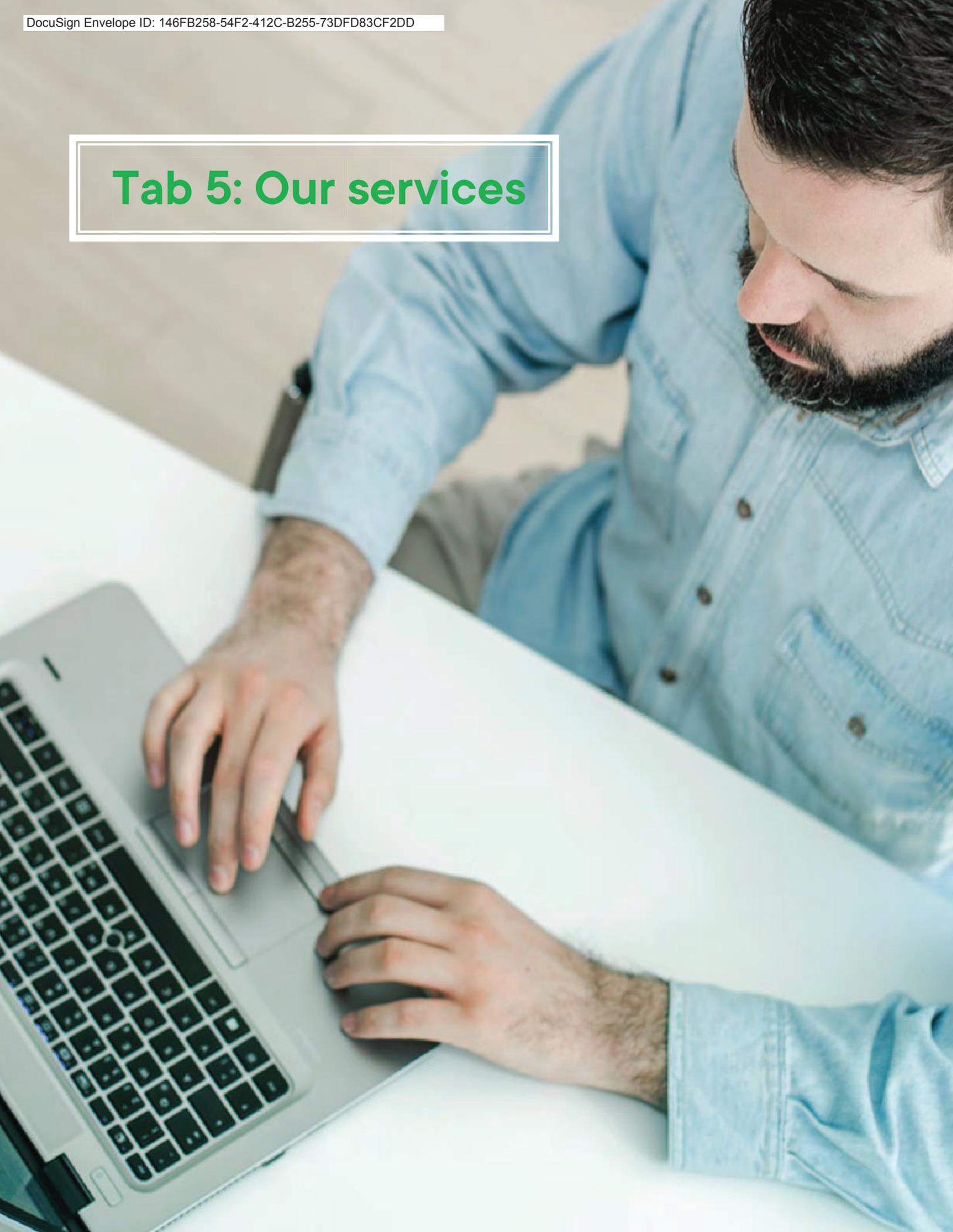
Miami-Dade County – Client since 2021

111 NW 1st Street Suite 1300, Miami, FL 33128

Jack Varela (305) 375-4211 JVarela@FlyMIA.com

TAB 4: NOT REQUIRED per Addendum 1

Tab 5: Our services



Monitoring Capabilities

Print Outlets

From niche to opinion-leaders, our print media set includes all major daily and weekly newspapers, popular magazines, and specialized titles, but above all media with exclusive regional distribution such as advertising journals and local newspapers. In addition, titles with limited print runs, as well as highly specialized trade media, are also included. You will receive print media articles both in a pure text layout (without images) and in the original layout - if possible. If you have concluded a separate service agreement with a news agency, such as Reuters or Bloomberg, we can even integrate corresponding outputs into your various deliverables.

Online News

We currently monitor in excess of 76,000 online outlets from more than 30 countries with our in-house crawler technology. Our crawlers sweep the monitoring sample every ten minutes, ensuring that we always have the most up-to-date media content is always captured by our systems.

Podcasts

Podcasts are among the fastest growing and most influential media, yet until just recently there is no way to effectively monitor and quickly react to what is said on them. No more! pressrelations clients can now gain access to more than 1.3 million podcasts through various push and pull services.

TV and Radio

Presently, pressrelations is monitoring 4,200 TV and radio stations with more than 110,000 programs. These include all national broadcast, as well as numerous local stations. When closed caption text is unavailable speech recognition technology is applied to transcribe the captured broadcast content and thereby making it readable for pressrelations digital infrastructure. The transcriptions are automatically searched for relevant keywords, and then reviewed by our analysts and integrated into pressrelations products and services, such as media review and analysis reports. Broadcast coverage is also available for review in our NewsRadar software suite via a link to an audiovisual clip (10 second duration), along with meta information on date, time, channel, title, and viewership. Full-length AV files may also be ordered directly within the NewsRadar online portal up to 30 days following the original broadcast for an additional fee (format: mp4 and mp3).

Our media sources

Comprehensive and international

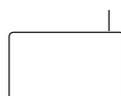
The basic prerequisite for an effective media review is professional monitoring and a comprehensive media set that is continuously adapted and expanded as required.



58,000
PRINT



76,000
ONLINE



4,200
BROADCAST



120 MLN
SOCIAL



1.3 MLN
PODCASTS

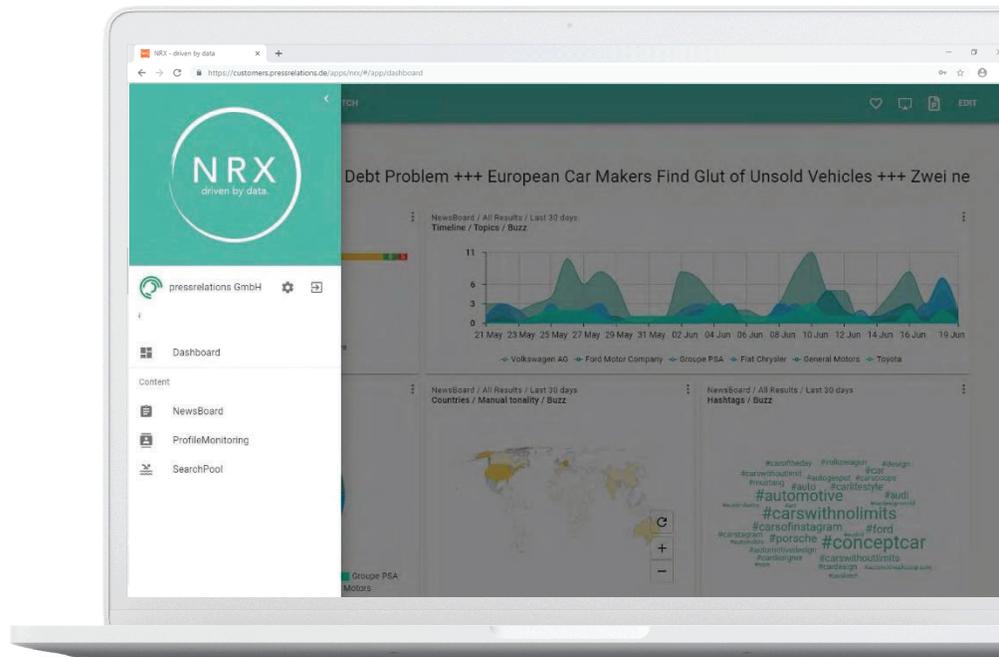
NewsRadar

At the core of our offering is our award-winning NewsRadar portal, which we are continuously updating evolving and tailoring to meet the needs of our clients, the communication professionals. This enables us to guarantee you the highest standards in terms of cutting-edge usability and reliability. The following services are digitally accessible to you via NewsRadar:

- Real-time monitoring of media channel monitoring (print, online, TV, radio, podcasts, social media)
- a media review system
- interactive dashboards with intuitive presentation customization
- a range of native analysis functions

NewsRadar is designed as an open system. This means that, if required, external software solutions - e.g., for corporate newsroom content management, press release distribution, etc. - can be connected easily via interfaces. Thanks to its responsive design, your NewsRadar can be used natively on all devices painlessly (smartphone, tablets, desktop, etc.).

NewsRadar also include a **robust user rights management system** allowing you determine exactly which internal stakeholder groups will be allowed access to specific platform areas, functionalities, and associated data.



READY TO TAKE THE NEWSRADAR FOR A SPIN?

Ask for a Demo <https://products.pressrelations.us/media-monitoring>.

NewsRadar, continued...

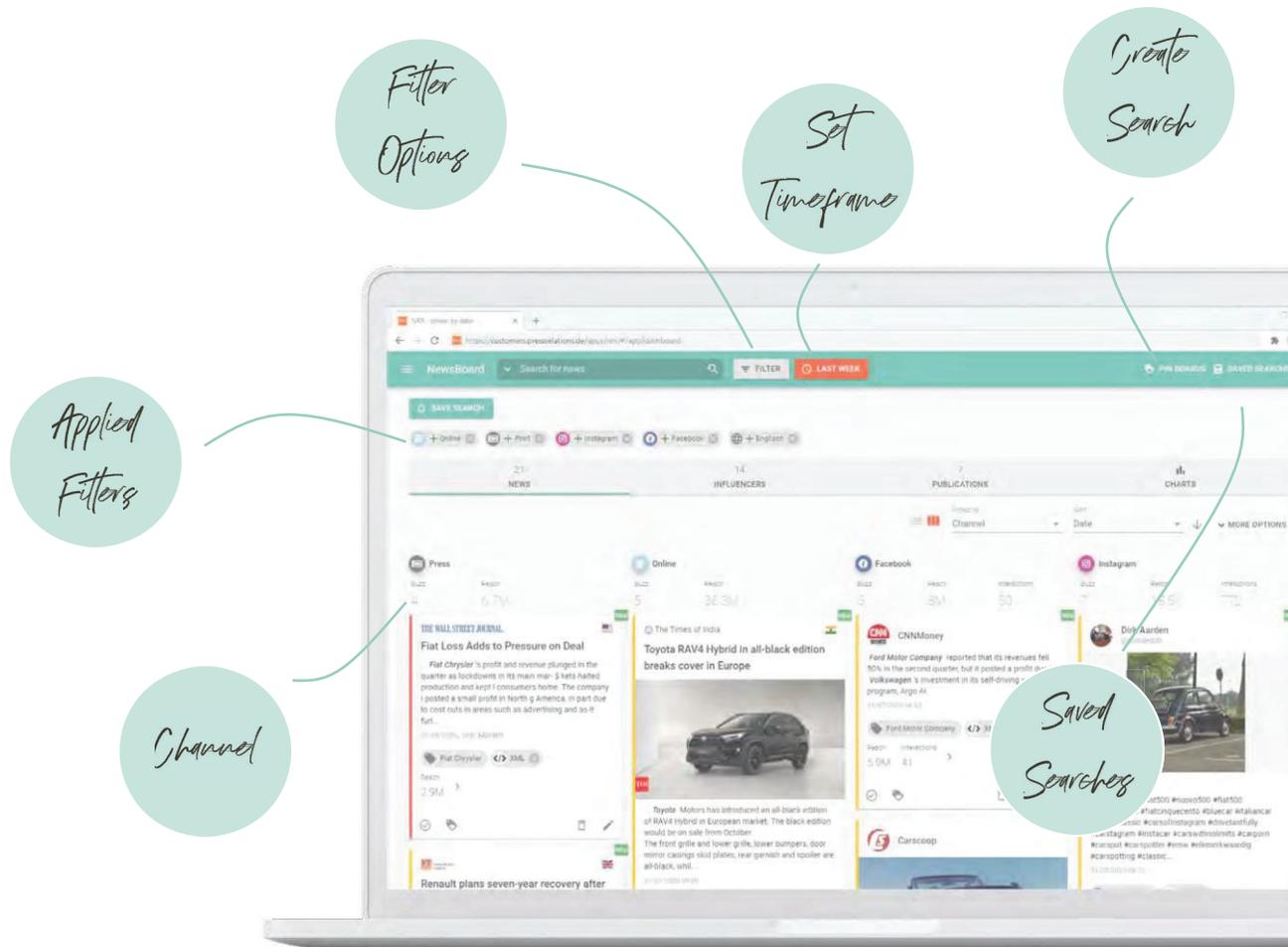
NewsBoard

Your NewsBoard grants you real-time access to all media coverage and social posts anytime, anywhere, within your specified panel of media sources and keywords. Numerous filter and search options allow you to search your monitored channels, select key pieces of coverage for export to a news briefing or for further quantitative qualitative analysis. With just a few clicks you can call up your most important media sources, identify relevant influencers, check KPIs or create individual media reviews.

SearchPool

Interested in what's being said about your brand or a hot topic outside of your focus media and topics? With the SearchPool module, you can expand your research beyond your monitored sample to include **more than 76,000 online media outlets and around 33,000 social media sources**. Each query can be refined with numerous **filter functions** to give you a targeted and complete overview of related content, outlets, and opinion leaders. With its comprehensive source set and its quick and easy handling, SearchPool is the ideal tool to support your content planning and optimization.

SearchPool also offers the option of a personalized alerting system that keeps you up to date around the clock, 365 days a year. **Alert notifications** inform you as soon as new articles about your company or products are published in online news, blogs, or social media sources. Additionally, alert notifications can be issued according to **user-defined thresholds** such as an increase in media visibility of a topic of interest. The media alerting function is a powerful tool for **early warning detection** of critical topics or for raising **in-crisis situational awareness**.



NewsRadar, continued...

Dashboard - Creating and Visualizing Analysis

With your analysis dashboard, you can analyze and visualize the results of your media across all channels and sources. Each statistic allows direct access to the associated article/segment or user-generated content (drilldown). All content that belongs to your query can be accessed on the fly via analysis filters. This helps you to quickly compile cross-media or channel-specific analyses of PR activity, products, people, topics, or keywords and to save them in a visual manner.

Your analysis dashboard is **freely and easily configurable** - all data visualizations can be exported as graphics, PowerPoint, or CSV files. The analysis data is saved for you and is also available retroactively extending back to the start of the project).

Integration of Web Analytics - Linking and Comparing Data

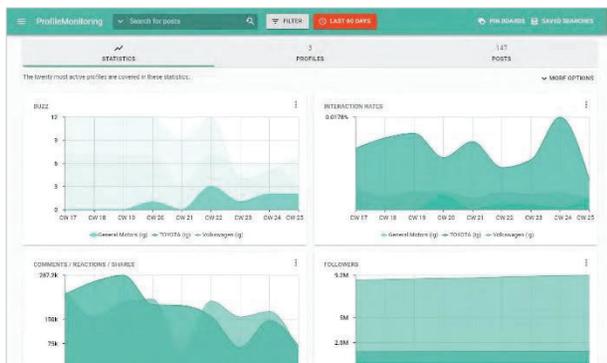
Your NewsRadar dashboard can also integrate data from **Google Analytics** and **Facebook Analytics**. This allows you to link key data from earned and owned media with web analytics. As a PR professional, content manager, or channel owner you receive a holistic view of your operational effectiveness and topic pathway.

LiveBarometer - Quick Overview at Any Time

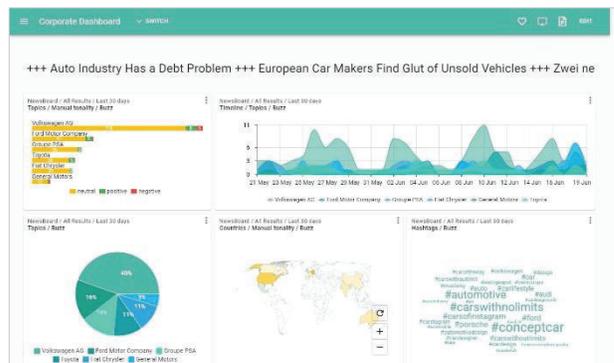
The LiveBarometer module offers you analysis evaluations that are independent of your daily monitoring and your detailed, manually prepared media analyses. This means that, with the support of AI-based applications, you have real-time evaluations at your disposal that give you an overview of your online media presence at any time.

For example, you can obtain information on key data such as reach, topics, and sentiments without having to commission comprehensive monitoring. You can also find out, for example, which brands or companies cover current industry-relevant topics. You will find the analysis results in your NewsRadar as graphs that you can configure individually.

COMPETITOR TREND BENCHMARK



BRAND PERFORMANCE DASHBOARD



WEB ANALYTICS INTEGRATION: GOOGLE & FACEBOOK ANALYTICS



LiveBarometer MODULE



News Briefings

Whether it's a cup of coffee or tea in the morning, your pressrelations news briefing will quickly become an indispensable accompaniment. As your "window in" on the media happenings of your brand and its competitors, our briefing service provides a concise review of the most relevant and up-to-date coverage in a well-structured format tailored to your specification. Daily, weekly or any other cadence, it's all your call. Your news briefing will typically include:

- Your brand logo and corporate design cues
- Table of contents with integrated links to the original piece of coverage
- with optional collation according to customer specified entities and/or topics categories
- Integrated editorial or analytics elements such as a management summary, coverage abstracts and KPI data visualizations
- Article metadata: journalist/influencer, reach or UVD, AVI, page placement, sentiment, etc.
- Delivery in smart device, desktop, or print-out friendly formats (responsive-design HTML, PDF)

Media Alert Notifications

In times of crisis, even a daily news briefing may not be enough to keep pace with constantly evolving media dynamics. Fear not, pressrelations has you covered! As part of our NewsRadar, platform users can setup custom pushed media alerts based on keyword triggers and delivered according to the desired cadence. Alerts typically include a text snippet, a link to the original piece of coverage and the associated metadata.

For clients wishing to receive the highest quality alert notifications, pressrelations even offers a supplementary 24/7/365 curated service that manages query setup, maintenance, and updates, as well as a relevance-review of each notification prior to send-out to client-defined recipient groups.

MGMT. SUMMARY AND ABSTRACTS

COMMUNITIES FOUNDATION OF TEXAS

Pre-K - 12

The Washington Examiner and MSN US report about the **Critical Race Theory** bans Republican lawmakers and governors have been pushing. The measures have become law in Tennessee, Idaho, and Oklahoma and bills have been introduced in over a dozen other states. The Texas Legislature joined several other states and passed an anti-CRT bill earlier this year.

Higher Education

The Higher Ed Dive publication shared a story about the University of Austin's drive to "recenter education on the pursuit of truth". Plans to create a University of Austin in Texas quickly became a lightning rod after its founders cast the move as a reaction to campuses that have turned toward liberalism instead of freedom of inquiry and civil discourse. Author Rick Seltzer summarizes that education experts will be watching closely if the university really can stand for "the fearless pursuit of truth," as its organizers say.

Agencies

Diverse - Issues in Higher Education reports that the Texas Higher Education Coordinating Board released its preliminary headcount for Texas schools in Fall 2021, revealing an 11% loss of enrollment at Texas's community colleges since 2019.

Statewide

The most covered news topic within the last 24 hours is **Texas Gov. Greg Abbott's letter to state education officials to create new standards** that would keep "homogeneity" and "obscure" content out of public schools after Republican lawmakers have recently targeted LGBTQ books, **KIVA ABC 7 El Paso** and many other regional stations and websites report. Abbott urged leadership at the Texas Education Agency (TEA), Texas State Library and Archives Commission, and the State Board of Education (SBOE) to "immediately" develop the standards that would prevent children from being exposed to inappropriate content and provided a list of 850 titles to be removed off the shelves. **KAMC (ABC)** reported on the **backlash among parents criticizing the letter as nothing more than a political agenda to gain votes**.

Additionally, **Courier News** reports about the **Texas Workforce Commission (TWC)** and their additional funding of \$66.5 million for a series of investments in child care in the state of Texas – in addition to over \$3.5 billion previously invested.

FULL-TEXT & METADATA

DIE ZEIT | **Die ZEIT** | **Reich:** 4.067.939 | **Print Run:** 482.929 | **Page:** 25
Circulation: 557.252 | **AVE:** 23.807,47 €
Date: 09/23/2021 | **Tonality:** ■
Author: Claas Tatje | **Teiler:** Corporate

Salamitaktik

Volkswagens Aufarbeitung des Abgasbetrugs bleibt ein Skandal VON CLAAS TATJE

Wenn jene fälschende Volkswageninszenare und -manager vor Gericht stehen, wird sie über Jahre hinweg die Abgasanlagen von Diesel-Fahrzeugen massenhaft haben können, mehr ein Gewinn als ein Verlust für Volkswagen. Die Deutschen war in die Skandalhölle des Diesel-Fraude. In anderen Unternehmen wäre er dann gehen müssen. Bei Volkswagen wurde er geduldet. Denn ab jetzt er werden wir eine Menge, die eine Salami in handliche Scheiben portioniert. Keine Salami in die Wälder, und er gibt davon immer nur so viel preis, wie er gerade muss. Wenn die Konzern mit - wie im ersten Halbjahr - wieder Rekordgewinne in Höhe von 11,4 Milliarden Euro verbucht, hat Porsche Salami mit dem großen Anteil. Er wagt dafür, dass er der größte Industriestandard der Nachkriegszeit für VW verdrängt blieb.

Der Erfolg ist das Ergebnis von klugen betriebswirtschaftlichen Kalkül. Die Moral in Wolfsburg ist auch heute nur so stark wie die Margen.

Diese versprengte Pflanzung des Gegenstands. Nach im Dezember 2015 schlang er sich zum großen Aufklärer auf - alles kommt auf den Tisch. Nichts wird unter dem Teppich gehalten, sagt er. Angesichts der vorläufigen Manipulation von über 2,6 Millionen Fahrzeugen, die in Deutschland eigentlich eine Selbstverständlichkeit. Kein war der Skandal im Herbst 2015 in der Welt, war er von Volkswagen PR-Abteilung abgedeckt: in die Erdbebenzone "Dieselgate" umgefasst wurden.

Damals meinte Pflanz den Oberaufklärer:

Eine amerikanische Anwaltskanzlei wertete Millionen Dokumente aus, um den Schädigen auf die Schritte zu kommen, heißt es. Das Unternehmen wurde der Konzern schuldhaftig der Öffentlichkeit präsentiert. Darauf wurde sie noch keine.

Denn kein hatte Pflanz die Aufarbeitung verhindert, immer er gab sich bestende Gelegenheit, um die Probleme zu verschleiern.

Nicht einmal Staatsanwälte sollten Einblicke in die Unterlagen der amerikanischen Kanzlei nehmen dürfen. Volkswagen erg demgegenüber 2017 bis vor das Bundesverfassungsgericht. Und verlor. Weil die Akten in der Zwischenzeit verschoben wurden, konnte die die Staatsanwälte ein Jahr.

Auch im ganz Kleinen verleiht der Konzern nicht, als das er stilllässt. Mit Privatklagen erregte sich Volkswagen auf gegen Verträge, Tausendfach. Das große Verbot. Die Fälle stehen in keiner Statistik auf, und Volkswagen konnte den Eindruck erwecken, wie - Überweisung zu greifen.

Gelächelt wurden von Gerichten auch vom Geschäftler angefordert, die gerade einzelne Privatklagen dann nachschauen ließen, sich durch die Instanzen zu kämpfen.

Die Konzern stante auch nach innen kann auf. Selbst an ererbten Managern, die tief in die Affäre verwickelt waren, bild der Aufklärer keine frei. Bei Audi blieb Vorstandschef Rupert Stadler noch jahrelang im Amt und wurde erst 2018 abgesetzt, als er schon monatelang in der Untersuchung auf. Dabei war da lange bekannt, dass der Umgang der Skandal in logisch lag. Trauziger Höhepunkt war die Jahrespresskonferenz im März 2017. Ein Stadler sa

Media Contact & Distribution Services

Contact Database



Authorized reseller of Prowly contact database

Communicate with a single platform

The service facilitates the work of Public Relations professionals in creating and distributing content. With advanced analytics you can reach the media more effectively.

- Access **over a million media contacts**
- Extensive **international** sources
- Managed and maintained database – *Always up to date*

Publish and manage press releases

Make your brand visible online with a newsroom every journalist will be able to find easily.

- Easy **contact import**
- Simple drag & drop editor
- Engaging & personalized content
- Responsive and mobile ready
- Integrated press release creator
- SEO features

Locate, manage, and communicate with contacts

Create filters and groups in your media contacts database, add notes and reach the media more effectively.

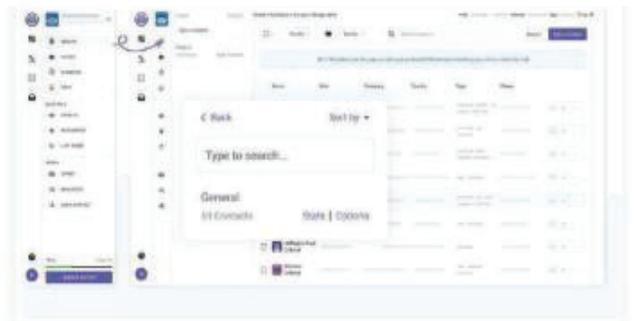
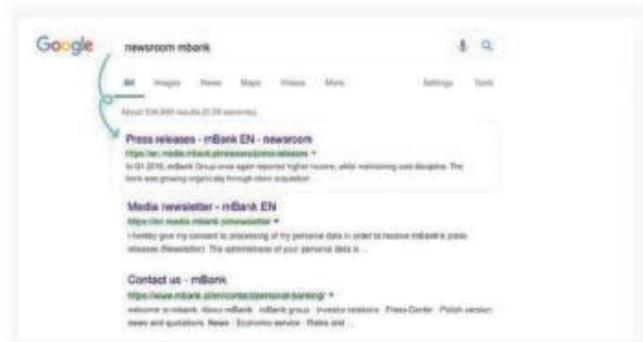
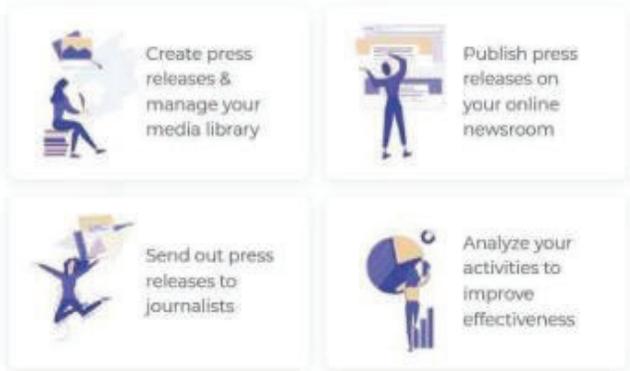
Advanced filters and segmentation to identify ideal recipients

- Location
- Outlet
- Job role
- Topic / beat
- Language

Measure and analyze your campaigns

Investigate the traffic on your online newsroom and reach an ever-growing audience. Check individual sources to know where your audience comes from.

- **Email analytics**



Specifications/Solutions:

Purpose: The City of Doral is requesting proposals from parties capable of providing robust media monitoring services for printing and broadcasting. A user-friendly platform that allows for report generating, newsletters, and comprehensive technical support, at a minimum. The platform must be able to query content from any requested publicly available open-source internet site including but not limited to: • Blogs • News Media Websites • Forums • Chat rooms • Social Media such as: Facebook, Twitter, Instagram, YouTube, LinkedIn, Etc.

SPECIFICATIONS	OUR SOLUTION
3.2.1 Online & Social Media Monitoring	
Ability to track global sources for coverage relevant to PSTA & CFSP	✓ Pressrelations will provide content from our supplier network which covers thousands of global sources, including trade publications and journals. We are able to extract text from paywall sources while adhering to US Copyright regulations.
Ability to track online, print, broadcast, radio, trade and industry publications, local sources, national/international outlets, and traditional news sources	✓ Pressrelations customized daily Media Review contains National and international media sets consisting of print, online, social media, radio and TV sources, and enhanced meta data. You decide dispatch time and preferred format. We've created a temporary account for you to review our platform and services, go to: <u>www.pressrelations.com</u> Login: Doral_Demo Password: 134uBy4z
Ability to track media coverage in multiple languages and include translations	✓ Yes, NewsRadar ® platform offers this functionality and it is included in the Enterprise package
Ability to create searches with unlimited key words	✓ Our Enterprise package offers unlimited monitoring of keywords/phrases, hashtags, etc.
Ability to change keywords at any given time	✓ Yes, NewsRadar ® platform offers this functionality and it is included in the Enterprise package
Ability to create unlimited data tracking, statistical breakdown, and graphical analyses on any coverage on an ad-hoc basis	✓ Our Enterprise package includes this requirement

Ability to track social media mentions and hashtags on Facebook, Instagram, Twitter, YouTube, Forums & Blogs.	✓	Pressrelations monitors social media applications, including but not limited to - Facebook, Twitter, YouTube, Instagram, TikTok, Weibo, & Telegram. Reddit is available at an additional cost.
3.2.2. Media Intelligence and Benchmarking Dashboard Platform		
24/7 access to a password protected, online platform for users to access	✓	Yes, NewsRadar® platform offers this functionality and it is included in the Enterprise package
Overview of search results in terms of online articles and social media conversations	✓	Yes, NewsRadar® platform offers partial functionality and it is included in the Enterprise package We do not offer the ability to monitor private Facebook groups.
Customized and Interactive Dashboard that provide real-time monitoring, analysis, and benchmark of media coverage.	✓	Yes, NewsRadar® platform offers this functionality and it is included in the Enterprise package
Ability to analyze the media coverage in terms of content, volume, sentiment, geographical spread, top publications, media channels, reach, top posters, influencers, languages, momentum, circulations	✓	Yes, NewsRadar® platform offers this functionality and it is included in the Enterprise package
Ability to select time-period of analysis: per day, week, month, and selected dates.	✓	Yes, NewsRadar® platform offers this functionality and it is included in the Enterprise package
Automated daily overview of these dashboards sent via email	✓	Pressrelations' NewsRadar® software platform allows each user to establish cross-channel alerts according to their individually preferred cadence. Whether its near real-time push alerts or twice weekly news compilations, or anything in between, the NewsRadar® has the DNR covered. RSS feed available.
Ability to search for relevant journalists based on articles written.	✓	Yes, NewsRadar® platform offers this functionality and it is included in the Enterprise/Prowly package
3.2.3 Email Alerts		
Ability to send out email alerts in real-time or with set times to receive media alerts	✓	Pressrelations will provide one to two daily automated emails based on client needs. The client will also have access to the NRX platform where they can create customized reports 24/7.

Ability to customize email alerts per user



The use of our Dynamic Feeds feature will provide an RSS feed which will provide news throughout the day and can be plugged into Microsoft Outlook and Microsoft Teams among other applications.

3.2.4 Training & Customer Support

In-person department training on media monitoring system



All training is done virtually “in-person” via Zoom, GotoMeeting, etc.

Account Manager on-call to answer immediate questions



Our Support Team is rated Superior amongst our clients. A dedicated account manager and delivery team will be assigned to your account. Thanks to our global network, pressrelations can provide a 24/7/365 hotline to ensure maximum responsiveness and support when needed.

3.2.5 Customization Capabilities

Ability to customize branded newsletters and reports.



Pressrelations partners with Prowly to provide comprehensive media contact database capabilities to deliver access to over a million media contacts, including extensive international sources. The database is managed and maintained regularly, ensuring contact data is always accurate and up to date. Key functionality includes:

- Easy contact import
- Simple drag & drop editor
- Responsive and mobile ready
- Integrated press release creator

Pricing Details

Enterprise Package - \$1,185.80/month

Package includes our award-winning **NewsRadar®** platform, up to 5 users, unlimited topics, unlimited keywords, National coverage, traditional and social media monitoring, print, broadcast news (TVEyes), Daily Media Review, NRX NewsBoard, Analytics, Search Pool, Email alerts, RSS Feed, Reporting, and Political Pulse M-F report. Also, includes **Prowly's** Media Contact database which provides an up to date Media Contact database with Unlimited Search of Media database, adding up to 1000 contacts to CRM, up to 5 Social media integrations, and performance analytics. We provide all necessary training and Customer Support 24/7/365 at no additional cost.

	ANNUAL NET PRICE
CONTENT LICENSING	
Media Contact Database & Distribution Service (Prowly)	\$7,188
SOFTWARE	
NRX platform(s) Enterprise Package – up to 5 Users	\$10,599
Dynamic Newsboard(s)	Included
Dynamic analytics dashboard(s)	Included
Automated alerting module	Included
Automated briefing creation/distribution module	Included
Search Pool	Included
CONTENT INGESTION	
Twitter	Included
YouTube (text snippets only)	Included
Facebook (public pages, within core sample)	Included
Instagram	Included
Blogs	Included
Online News	Included
Broadcast (TV, radio) - TVEyes	Included
Podcast	Included
PROJECT MGMT. & CONSULTATION SERVICES	
Project coordination	Included
Training session	Included
Agency/Non-Profit 20% Discount	-\$3,557.40
TOTAL	\$14,229.60



June 15, 2022

Mr. Herman Organvidez
Acting City Manager
City of Doral
8401 NW 53rd Terrace
Doral, Florida 33166
procurement@cityofdoral.com

Re: RFP #2022-15 Media Monitoring Services

Dear Mr. Organvidez,

Pressrelations, Inc. appreciates the opportunity to provide a proposal for RFP #2022-15 Media Monitoring Services. Pressrelations, Inc. has been helping Businesses, Associations, Non-profits, Agencies, PR Firms, etc. to monitor, track, analyze, and archive both traditional news and social media content for over 20 years.

Our **ENTERPRISE** Media Monitoring Package includes traditional (digital) media monitoring, unlimited topics and search terms, TVeyes broadcast and radio, podcasts, and social media (Twitter, Facebook, Instagram, etc.); and allows you to build, save, create folders (pin boards), reports, archives, RSS feed, and export when desired. We provide all necessary training and Customer Support 24/7 at no additional cost. We've setup a temporary account for you to review our platform by using the following credentials, go to:

www.pressrelations.com

Login: Doral_Demo

Password: 134uBy4z

If you have any questions, please contact me anytime or you may schedule a Free Demo at your convenience by going to <https://products.pressrelations.us/media-monitoring>.

Respectfully,

A handwritten signature in black ink that reads "Connie Jordan". The signature is written in a cursive style.

Connie Jordan
Pressrelations, Inc.
accounting@pressrelations.com
(888) 544-2100 x3

www.pressrelations.com

pressrelations, Inc. 4516 Burleson Rd #18374, Austin, TX 78744

PO Box 193, Bell, Florida 32619

Phone: 888-544-2100

EXEMPTION Request
EXHIBIT "A"
MINIMUM INSURANCE REQUIREMENTS
City of Doral
RFP No. 2022-15

Pressrelations, Inc. requests an exemption to **Exhibit "A" Minimum Insurance Requirements, Section II. Business Automobile Liability** in the amount of three-hundred thousand (\$300,000.00) dollars.

Performance of services under this contract will not require the use of vehicle(s); therefore, no company, hired, or non-owned vehicles will be used to perform the services of this contract.



Connie A. Jordan, Controller

Form **W-9**
(Rev. October 2018)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
PRESSRELATIONS, INC.

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC C Corporation S Corporation Partnership Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ▶ _____

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
Exempt payee code (if any) _____
Exemption from FATCA reporting code (if any) _____
(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.
PO BOX 193

6 City, state, and ZIP code
BELL, FLORIDA 32619

7 List account number(s) here (optional)
PHYSICAL ADDRESS: 4516 BURLESON RD #18374, AUSTIN, TX 78744

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

			-				
--	--	--	---	--	--	--	--

or

Employer identification number

8	3	-	1	2	8	4	8	2	6
---	---	---	---	---	---	---	---	---	---

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ▶ *Cornel A. Jordan* Date ▶ *6/15/22*

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
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 - Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
 - Form 1099-C (canceled debt)
 - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.
- If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.



THE HARTFORD
BUSINESS SERVICE CENTER
3600 WISEMAN BLVD
SAN ANTONIO TX 78251

September 21, 2022

City of Doral, it's officials,
employees, or volunteers
8401 NW 53RD TER
DORAL FL 33166

Account Information:

Policy Holder Details :	Pressrelations, Inc
-------------------------	---------------------



Contact Us

Need Help?

Start a live chat online or call us at
(866) 467-8730.

We're here weekdays from 8:00 AM to
8:00 PM ET.

Enclosed please find a Certificate Of Insurance for the above referenced Policyholder. Please contact us if you have any questions or concerns.

Sincerely,

Your Hartford Service Team



THE HARTFORD
BUSINESS SERVICE CENTER
3600 WISEMAN BLVD
SAN ANTONIO TX 78251

September 21, 2022

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8401 NW 53RD TER
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