

ORDINANCE #2011-27

AN ORDINANCE OF THE MAYOR AND CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AMENDING CHAPTER 80 "SIGN REGULATIONS"; PROVIDING FOR REGULATIONS FOR CLUBHOUSE AND GOLF COURSE SIGNS; PROVIDING FOR INCLUSION; PROVIDING FOR SEVERABILITY AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City Council of the City of Doral adopted the Sign Code which considered clubhouse and golf course signs commercial retail signs within the City; and

WHEREAS, it is the intent of the City Council to allow for clubhouse and golf course a signs to be located within the City limits in a manner that will maintain and improve the aesthetics, quality of life and safety within the City; and

WHEREAS, the City Council finds these changes to be in the best interest and welfare of the City and its residents.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF DORAL:

Section 1. Recitals. The foregoing "WHEREAS" clauses are hereby ratified and confirmed as being true and correct and hereby made a specific part of this Ordinance upon adoption hereof.

Section 2. Clubhouse and Golf Course Signs. Chapter 80 of the City of Doral Land Development Code, entitled "Sign Regulations," shall be and is hereby amended as appropriate by the following:

Sec. 80-3 Definitions

Residential Clubhouse: A building used for social or recreational activities primarily by occupants of a residential community(ies). The clubhouse must serve a minimum of 798 residential units. This definition shall not include resorts and/or uses associated with hotels.

Sec. 80 – Clubhouse signs

(a) Permitted. The following signs are permitted as provided in this section for all authorized residential clubhouses uses in the city:

(1) Detached, freestanding or monument signs. Detached, freestanding or monument signs where otherwise permitted, shall not be closer than 200 feet to any other previously permitted detached, freestanding or monument sign.

<u>Approvals Necessary</u>	<u>Planning and Zoning and Building Departments</u>
<u>Number (maximum)</u>	<u>One sign.</u>
<u>Sign area (maximum)</u>	<u>40 square feet for first 50 feet of lot frontage; additional 0.75 square feet of sign area for each additional foot of street frontage; maximum area of 56 square feet</u>
<u>Sign height (maximum)</u>	<u>Eight feet</u>
<u>Setback (minimum)</u>	<u>Setback from the street R-O-W is seven feet for a sign not exceeding 40 square feet; thereafter additional setback of 0.8125 feet for each ten square feet of sign, calculated to the nearest 1/2 foot</u>
<u>From side property line</u>	<u>20 feet</u>
<u>Illumination</u>	<u>Externally illuminated signs or internally illuminated letters or logos only</u>
<u>Supplemental provisions</u>	<u>Logos may cover no more than 25 percent of the sign area</u> <u>Time and temperature sign authorized within total permitted sign area</u>
<u>Landscaping and visibility sight triangle on corner lot</u>	<u>See applicable provisions contained in this section</u>
<u>Changeable copy sign</u>	<u>Changeable copy is permitted up to 20 percent of the sign area, excluding graphics and logos as defined in Section 80-3. No changeable copy is permitted for signs that front, or is within 1,000 feet of Doral Boulevard.</u>
<u>Digital changeable message sign</u>	<u>Digital changeable message signs are not permitted.</u>

(2) Wall sign.

<u>Approvals Necessary</u>	<u>Planning and Zoning and Building Departments</u>
<u>Number (maximum)</u>	<u>One wall sign per building</u>
	<u>Corner or through lots may have an additional wall sign. Such second sign shall be limited to 50 percent of the square footage of the primary sign. Such second</u>

	<u>sign shall not be placed on the same building elevation as the primary sign</u>
<u>Sign area (maximum)</u>	<u>One square foot for each one lineal foot of building frontage</u>
<u>Location</u>	<u>No wall sign shall be installed on a building elevation that faces an adjacent residentially zoned property located within 300 feet of the elevation</u>
<u>Illumination</u>	<u>See definition of reverse or channel letter sign Externally illuminated signs only</u>

(3) ~~Directory sign.~~ Directory signs are permitted as follows:

<u>Approvals Necessary</u>	<u>Planning and Zoning, Building Departments</u>
<u>Number (maximum)</u>	<u>One, in addition to other permitted signs</u>
<u>Sign area (maximum)</u>	<u>32 square feet. Complex name and/or address shall not exceed 50 percent of base height</u>
<u>Location</u>	<u>On building wall (or freestanding within internal courtyard)</u>
<u>Illumination</u>	<u>Externally or internally illuminated signs</u>

(43) ~~Window sign (permanent).~~ Window signs are permitted as follows:

<u>Approvals Necessary</u>	<u>Planning and Zoning Department</u>
<u>Number (maximum)</u>	<u>One per establishment</u>
<u>Sign area (maximum)</u>	<u>Four square feet</u>
<u>Illumination</u>	<u>Prohibited</u>

(54) ~~Directional sign.~~ Directional signs are permitted as follows:

<u>Approvals Necessary</u>	<u>Planning and Zoning Department</u>
<u>Number</u>	<u>To be approved as part of site plan; if not approved as part of site plan, permit required</u>
<u>Sign area (maximum)</u>	<u>Four square feet</u>
<u>Height (maximum)</u>	<u>Three feet</u>
<u>Other restrictions</u>	<u>No advertising copy. Logos may cover no more than 50 percent of the sign</u>

area

Sec. 80 – Golf course signs

(a) Permitted. The following signs are-is permitted as provided in this section for all authorized golf courses in the city:

(61) Additional golf course sign Detached, freestanding or monument signs.
Detached, freestanding or monument signs where otherwise permitted, shall not be closer than 200 feet to any other previously permitted detached, freestanding or monument sign.

<u>Approvals Necessary</u>	<u>Planning and Zoning and Building Departments</u>
<u>Number (maximum)</u>	<u>One sign per golf course in addition to a clubhouse sign.</u>
<u>Sign area (maximum)</u>	<u>100- 72 square feet maximum if located on a Section Line road, 56 48 square feet maximum if located on a Half Section road and 40 32 square feet maximum if located on a Quarter Section or Local road. Up to 50% 25% of the sign area may be used to advertise the clubhouse and/or activities and uses located at the clubhouse, the remainder to advertise the golf course. In the event the golf course is not associated with a residential clubhouse, then a second sign is permitted.</u>
<u>Sign height (maximum)</u>	<u>Eight feet if located on a Section Line Road, Six feet for all other roads</u>
<u>Setback (minimum)</u>	<u>Setback from the street R-O-W is seven feet for a sign not exceeding 40 square feet; thereafter additional setback of 0.8125 feet for each ten square feet of sign, calculated to the nearest ½ foot</u>
<u>From side property line</u>	<u>20 feet</u>
<u>Illumination</u>	<u>Externally illuminated signs or internally illuminated letters or logos only</u>
<u>Supplemental provisions</u>	<u>Logos may cover no more than 25 percent of the sign area</u>
<u>Landscaping and visibility sight triangle on corner lot</u>	<u>See applicable provisions contained in this section</u>
<u>Changeable copy sign</u>	<u>Changeable copy is permitted up to 20% of the sign area. No changeable copy is permitted for signs that front, or is within 1,000 feet of Doral Boulevard.</u>
<u>Digital changeable message sign</u>	<u>Digital changeable message signs are not permitted.</u>

~~(b) Canopy and awning sign requirements. The requirements for the canopy and awning signs permitted in this section are as follows:~~

~~(1) Canopy sign. Canopy signs are permitted as follows:~~

Sign area (maximum)	Four square feet each sign
Sign height (maximum)	Three feet
Other restrictions	No advertising copy. Logos may cover no more than 25 percent of the sign area

~~(2) Awning sign. Awning signs are permitted as follows:~~

Sign area (maximum)	Four square feet each sign
Sign height (maximum)	Three feet
Other restrictions	No advertising copy. Logos may cover no more than 25 percent of the sign area

Section 3. Repeal of Conflicting Provisions. To the extent any provisions of the Code conflict with this Ordinance, those provisions are repealed in its entirety.

Section 4. Severability. The provisions of this Ordinance are declared to be severable and if any section, sentence, clause or phrase of this Ordinance shall for any reason be held to be invalid or unconstitutional, such decision shall not affect the validity of the remaining sections, sentences, clauses, and phrases of this Ordinance but they shall remain in effect, it being the legislative intent that this Ordinance shall stand notwithstanding the invalidity of any part.

Section 5. Inclusion in the Code. It is the intention of the City Council, and it is hereby ordained that the provisions of this Ordinance shall become and be made a part of the Code of City of Doral, Florida; that the sections of this Ordinance may be renumbered or relettered to accomplish such intentions; and that the word "Ordinance" shall be changed to "Section" or other appropriate word.

Section 8. Effective Date. This Ordinance shall be effective upon adoption on second reading.

The foregoing Ordinance was offered by Councilman Cabrera, who moved its adoption. The motion was seconded by Councilman Boria and upon being put to a vote, the vote was as follows:

Mayor Juan Carlos Bermudez	Yes
Vice Mayor Michael DiPietro	Yes
Councilman Pete Cabrera	Yes
Councilman Luigi Boria	Yes
Councilwoman Ana-Maria Rodriguez	Yes

PASSED AND ADOPTED on FIRST READING this 12th day of October, 2011.

PASSED AND ADOPTED on SECOND READING this 14th day of December, 2011.



JUAN CARLOS BERMUDEZ, MAYOR

ATTEST



BARBARA HERRERA, CITY CLERK

APPROVED AS TO FORM AND
LEGAL SUFFICIENCY:



JIMMY L. MORALES, CITY ATTORNEY