

**RESOLUTION No. 20-86**

**A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, WAIVING THE COMPETITIVE BID PROCESS PURSUANT TO SECTION 2-321 OF THE CITY'S CODE OF ORDINANCES, APPROVING AN AGREEMENT WITH BUSINESS FLARE ECONOMIC DEVELOPMENT CONSULTANT TO ANALYZE OUR CURRENT ECONOMIC DEVELOPMENT PROGRAMS AND ADVISE ON IMPLEMENTATION STRATEGIES TO RESTART THE ECONOMY POST COVID-19; IN AN AMOUNT NOT TO EXCEED \$20,000.00; AUTHORIZING THE CITY MANAGER TO APPROVE A BUDGET TRANSFER FROM ACCOUNT No. 001.40005.500482 TO ACCOUNT No. 001.4000.515.500310; AUTHORIZING THE CITY MANAGER TO EXECUTE THE AGREEMENT AND EXPEND BUDGETED FUNDS ON BEHALF OF THE CITY, PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE**

**WHEREAS**, On March 6th and 7th, 2020, the City of Doral Mayor and Council and City Administration participated in Strategic Planning sessions to discuss priorities and implementation of the city's strategic goals. Among the strategic priorities identified were 'Growth and Redevelopment' and 'Growing the Tax and Revenue Base'; and

**WHEREAS**, On March 12, Miami-Dade County and the City of Doral implemented a State of Emergency order to contain the spread off the COVID-19, immediately shutting down all major events, implementing social distancing regulations, closing non-essential businesses and limiting many businesses uses in the city; and

**WHEREAS**, the economic impact was immediate, with restaurants, hotels and retail establishments discontinuing or severely reducing their operations within the city. While the economic repercussions are still being felt, current economic data on the impact of the shutdown remains elusive; and

**WHEREAS**, the City of Doral Economic Development division is contacting businesses individually to advise them about possible government economic incentives

and coordinate local promotions among small businesses, these strategies are only temporary and small scale compared to the overall economic health; and

**WHEREAS**, the city seeks to create both short term and long term economic development plans by engaging an economic development consultant to study our current programs and suggest implementation strategies responding to the current economic downturn and taking action to diversify redevelopment projects on a strategic project based approach utilizing local data to be obtained of Doral seeks to engage consultants to study and present current economic data, and offer recommendations on how to implement efficient net positive growth through policy decisions; and, as well as position the city to adapt, rapidly recover and thrive in the near future; and

**WHEREAS**, staff as identified Business Flare as being a well-respected South Florida based small business that has a team of professionals that have worked for municipalities and advised municipalities on implementation strategies; and

**WHEREAS**, staff respectfully requests that the Mayor and the City Council-Members approve the agreement/proposal with Business Flare Development Consultant, and the reallocation of Economic Development funds within the Planning and Zoning Department's currently funded 2019-2020 budget, in order to study available economic data and present implementation strategies back to this City Council on how to mitigate the negative economic impact of the COVID-19 shutdown on Doral's economy, as well as position the city to adapt, rapidly recover and thrive in the near future; and

**WHEREAS**, The City of Doral Planning and Zoning Department seeks to transfer funds to study strategies for economic redevelopment and provide a net positive tax and revenue base; and

**WHEREAS**, funds for this service will be available in the Planning and Zoning Professional Services account, # 001.40005.500310.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DORAL AS FOLLOWS:**

**Section 1.** The above recitals are confirmed, adopted, and incorporated herein and made part hereof by this reference.

**Section 2.** The agreement/proposal with Business Flare Economic Development Consultant, and the transfer of funds necessary to complete the services agreement as presented, and to implement policy strategies into the City of Doral Comprehensive Plan, Code of Ordinances, and/or internal programs/ grants/ services post COVID-19 shutdown on Doral's economy, positioning the city to rapidly adapt, recover, and thrive in the future, is hereby approved.

**Section 3.** The City Manager is authorized to the City to enter into the agreement, for the term of the contract and any necessary extension periods to study and present current economic data, create implementation strategies and make changes to the Economic Development programs offered by the city to mitigate the negative economic impact of the COVID-19 shutdown on Doral's economy, as well as position the city to adapt, rapidly recover and thrive in the near future for an amount not to exceed \$20,000.00 per the contract's terms of service.

**Section 4.** The City Council of the City of Doral, Florida hereby authorizes the City Manager to transfer funds from (Economic Development) Promotional Activities Account, #001.40005.500482 in the amount of \$20,0000.00 to professional Services Account, # 001.40005.500310.

**Section 5.** The City Manager and the City Attorney are hereby authorized to take such further action as may be necessary to implement the purpose and the provisions of this Resolution.

**Section 6.** This Resolution shall take effect immediately upon adoption.

The foregoing Resolution was offered by Councilmember Mariaca who moved its adoption. The motion was seconded by Councilmember Cabrera and upon being put to a vote, the vote was as follows:

Mayor Juan Carlos Bermudez	Yes
Vice Mayor Christi Fraga	Yes
Councilwoman Digna Cabral	Yes
Councilman Pete Cabrera	Yes
Councilwoman Claudia Mariaca	Yes

PASSED AND ADOPTED this 13 day of May, 2020.

  
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JUAN CARLOS BERMUDEZ, MAYOR

ATTEST:

  
\_\_\_\_\_  
CONNIE DIAZ, MMC  
CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY  
FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:

  
\_\_\_\_\_  
LUIS FIGUEREDO, ESQ.  
CITY ATTORNEY