



CITY OF DORAL Office of the City Manager Letter to Council

LTC No.: 024-2019

To: The Honorable Mayor and Members of the City Council

From: Albert P. Childress
Acting City Manager

Date: March 28, 2019

Subject: All-America City Award Finalist

This Letter to Council (LTC) is to inform the Mayor and City Councilmembers that the City of Doral was named as one of the 20 finalists for the 2019 All-America City Award by National Civic League. As Councilman Cabrera recently stated, this is a great achievement “that is an amazing testament to the work everyone has done over the last 15 years because this is not a one (1) or five (5) year accomplishment. True success is only accomplished as TEAM and the old saying goes there is no I in team”.

The All-America City Award shines a spotlight on the incredible work taking place in communities across the country. By celebrating the best in local innovation, civic engagement and cross-sector collaboration, the All-America City Awards remind us of the potential within every community to tackle tough issues and create real change.

The finalist communities will compete this June to be recognized as one of 10 All-America Cities for 2019. Each community will take a team of residents, nonprofit leaders, business representatives, government officials and young people to participate in presentations and workshops in Denver, Colorado (June 20-23, 2019). The final competition consists of a 10-minute presentation by the delegation to a panel of 11 judges. The presentation should be substantive in nature with focus on the City’s civic engagement and the three projects we described in our application. The three projects were “Step Up Doral”, the Doral Parks Bond and Traffic. There is also a Q&A portion following the presentation where members of the delegation can expand based on judges’ questions.

Staff has already attended a webinar to learn more about the next steps including agenda at the 70th All-America City Awards and tips for an effective and efficient presentation. A list of proposed delegates is also being drafted that gives the City the best possible chance at appropriately representing the great diversity of our City and our services while remaining fiscally responsible.

We are already in communication with their Media/Communications representative to maximize our exposure of this accomplishment. A separate component of the event is the AAC Social Media and Online Outreach Award in which the finalist community that best utilizes social media and online platforms is awarded. We intend to proceed with a social media campaign that is inclusive of all our stakeholders.

Other cities also in the running this year include: Houston, Texas; Hallandale Beach, Florida; West Hollywood, California. The City of North Miami was the last City in Miami-Dade County to win this award back in 2010. For a list of past winners, visit: <https://www.nationalcivicleague.org/america-city-award/past-winners/>

Since 1949, the National Civic League has recognized and celebrated the best in American civic innovation with the prestigious All-America City Award. The Award bestowed yearly on 10 communities (more than 500 in all) recognizes the work of communities in using inclusive civic engagement to address critical issues and create stronger connections among residents, businesses and nonprofit and government leaders.

We hope that the Mayor and City Council-members schedule allows for attendance of the City's presentation in Denver, Colorado in June and acceptance of the All-American City Award at that time.

If you have any questions on this matter, please do not hesitate to contact the City Manager's Office.

c: Connie Diaz, City Clerk
Luis Figueredo, City Attorney
Department Directors and Assistant Director